

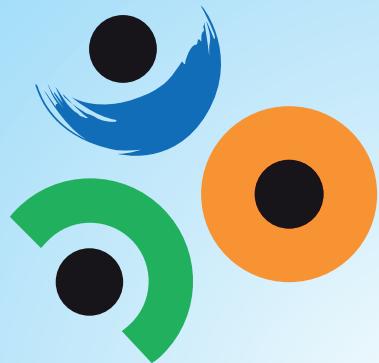


*Rubin*<sup>®</sup>

*Vital*  
OSNOVANO 1855

medela<sup>®</sup>

*Ravanica*



INVEJ

FMCG group of companies

INVEJ A.D., Aleksandra Dubčeka 14, 11080 Zemun, Serbia, SEE



150 godina  
years

## O kompaniji / About us

Počeci poslovanja vezuju se za daleku 1871, kada je osnovano prvo novosadsko sapundžijsko društvo, koje je kasnije preraslo u prvu fabriku sapuna u Novom Sadu. Pod imenom "Albus" fabrika posluje od 1923, i za kratko vreme postaje jedan od najvećih proizvođača peraćih i brijačih sapuna, ali i najkvalitetnijih toaletnih sapuna.

Godine 1961. Albus uvodi novu tehnologiju i počinje sa proizvodnjom deterdženata, a potom i omešavača. U narednim decenijama Albus doživljava procvat udružujući se sa poznatim evropskim kućama (Yves Rocher, Boldoot, Ejlir) i zahvaljujući takvoj vrsti saradnje, Albus širi svoj assortiman i na proizvodnju kozmetičkih proizvoda. Značajna godina za poslovanje je 1997, kada Albus postaje prvi proizvođač deterdženata koji dobija sertifikat ISO 9001.

Od 2005. Albus se nalazi u sastavu Invej holdinga i dobija snažan podsticaj za dalji razvoj. Danas Albus predstavlja renomiranog proizvođača na domaćem tržištu na polju kućne hemije i lične kozmetike, sa širokom lepezom proizvoda. Posle 150 godina tradicije i proizvodnje naš cilj je isti - da proizvodimo proizvode visokog kvaliteta, kako bismo odgovorili visokim zahtevima tržišta, ali i poboljšali i ulepšali svakodnevni život naših potrošača.

The factory began its production in 1871, as a small chemical plant narrowly specialized in the production of soap (toilet, laundry, glycerin). It acquired its name ALBUS in 1923, these days already producing 180 wagons of soap for the domestic market and export.

In 1961, Albus introduced serious innovation – industrial production of liquid dishwashing detergent, and fabric softener several years later. In those days, ALBUS cooperated with well-known European companies: Yves Rocher (France), Boldoot (Amsterdam) etc. The portfolio expanded – counting fabric care, household care, cosmetics, etc.

In 1997, Albus was the first detergent producer that gained ISO 9001 certificate. Nowadays, the factory implements highest safety standards of raw material, production process and final control. In 2005 ALBUS enhanced its market performance and developed into a modern company, as a member of Invej Holding. Constant monitoring and application of scientific improvements, for more than 150 years of knowledge and experience, are the best guarantee of quality of our products. Our mission is to make everyday life better, since proper hygiene is essential for healthy lifestyle.



• PROVEREN  
• KVALITET

Nekoncentrovani  
omekšivači za veš

Non - Concentrated  
Fabric Softeners

500 ml, 750 ml  
1500 ml, 2700 ml.

## NEKONCENTROVANI BOHOR

Beli Bohor je naš prvi oplemenjivač sa kojim smo se pojavili na tržištu 1969. Pedeset dve godine duga tradicija ovog Bohora, koji je i danas jedan od najprodavanijih omešivača na tržištu, ukazuje na konstantan kvalitet. Ovo su omešivači koji daju neodoljiv miris i besprekornu mekoću.

## NON - CONCENTRATED BOHOR

White Bohor is our first fabric softener, that was launched onto the market in 1969. 52-years-long tradition of this fabric softener, is the guarantee of approved quality and the highest standards of production. The recognizable scent of white Bohor was made exclusively for Čibus, with all - natural ingredients and protected formula.





Tango

Miris  
na Bohor!

ALIJSKA  
TRADICIJA  
OD 1871.  
GODINE

Special edition

Bohor®

48  
pranja

SUPER  
concentrate

Tango  
Miris  
na Bohor!

Tango  
Miris  
na Bohor!

• PROVEREN  
• KVALITET

Koncentrovani  
omekšivači za veš

Concentrated  
Fabric Softeners

1700 ml, 35 ml,  
850 ml.

Special edition



## KONCENTROVANI BOHOR

Super koncentrovana formula Bohora donosi dugotrajanu svežinu tkanina, čineći je mekom i nežnom na dodir. Bohor super koncentrovani omešivač omogućava proizvedeni efekat mirisa, sprečava statički elektricitet, i olakšava peglanje. Uz četiri mirisne note smo pažljivo izabrali još četiri nove note, u skladu sa najnovijim trendovima koje diktira tržiste. Ne kaže se bez razloga "Miriše na Bohori!", jer naši omešivači ostavljaju prepoznatljiv i intenzivan miris na tkanini.

## CONCENTRATED BOHOR

The super-concentrated Bohor formula brings long-lasting fabric freshness, making it soft and gentle to the touch. Bohor super concentrated softener provides a prolonged scent effect, prevents static electricity, and facilitates ironing. In addition to the four fragrant notes, we variously chose four new samples, in line with the latest trends dictated by the market. It is not said for no reason "Smells like Bohor!" Because our softeners leave a recognizable and intense smell on the fabric.



• PROVEREN • KVALITET

Koncentrovani  
omekšivači za veš

Concentrated  
Fabric Softeners

1700 ml, 35 ml,  
850 ml.

## KONCENTROVANI BOHOR

Super koncentrovana formula Bohora donosi dugotrajnu svežinu tkanina, čineći je mekom i nežnom na dodir. Bohor super koncentrovani omešivač omogućava prođeni efekat mirisa, sprečava statički elektricitet, i olakšava peglanje. Uz četiri mirisne note smo pažljivo izabrali još četiri nove note, u skladu sa najnovijim trendovima koje diktira tržište. Ne kaže se bez razloga "Miriše na Bohori", jer naši omešivači ostavljaju prepoznatljiv i intenzivan miris na tkanini.

## CONCENTRATED BOHOR

The super-concentrated Bohor formula brings long-lasting fabric freshness, making it soft and gentle to the touch. Bohor super concentrated softener provides a prolonged scent effect, prevents static electricity, and facilitates ironing. In addition to the four fragrant notes, we variously chose four new samples, in line with the latest trends dictated by the market. It is not said for no reason "Smells like Bohor!" Because our softeners leave a recognizable and intense smell on the fabric.





• PROVEREN • KVALITET

Tečni  
deterdženti

Liquid  
detergent

1500 ml,  
3000 ml

## BOHOR COLOR GEL

Bohor Color gel je tečni detrdžent namenjen pranju na temperaturama 20-60°, dostupan u formatima od 1500ml i 3000ml.

Potrošači će otkriti koncentrovanu formulu Bohora sa specijalnom tehnologijom za dubinsko pranje veša. Čuva se intezitet i stabilnost boja na odeći, gde Bohor Color gel daje izvanredne rezultate.

## BOHOR POWER GEL

Bohor Power gel je tečni detredžent namenjeni namenjen pranju na temperaturama 20-90°, dostupan u formatima od 1500ml i 3000ml.

Tečni detrdženti za veš Bohor Power gel, snagom super enzima ukljanju fleke i daju odeći perfektnu čistoću. Namjenjeni su za mašinsko ili ručno pranje sa koncentrovanom formulom za savršenu belinu veša. Još nekoliko dodatnih svojstava tečnih deterdženata za veš Bohor, jesu da obezbeđuju sjaj na odeći, daju dugotrajnu svežinu i nadasve, prijatan miris.

## BOHOR COLOR GEL

Bohor Color gel is a liquid detergent intended for washing at temperatures of 20-60 °, available in formats of 1500ml and 3000ml.

Consumers will discover the concentrated formula of Bohor with special technology for deep laundry. The intensity and stability of the colors on the clothes are preserved, where Bohor Color gel gives outstanding results.

## BOHOR POWER GEL

Bohor Power gel is a liquid detergent intended for washing at temperatures of 20-90 °, available in formats of 1500ml and 3000ml.

Bohor Power gel liquid detergents, with the power of super enzymes, remove stains and give clothes perfect cleanliness.

They are intended for machine or hand washing with a concentrated formula for perfect whiteness of laundry. A few more properties of Bohor liquid laundry detergents are that they provide shine to clothes, give long-lasting freshness and, above all, a pleasant smell.





• PROVEREN  
• KVALITET

Tečni deterdžent za  
ručno pranje posuđa

Hand-Dishwashing  
Liquid Detergents

## TAŠ

Efikasan detergent potvrđenog kvaliteta, sa tradicijom dugom preko 40 godina! Taš, tečni detergent za ručno pranje posuđa, skraćuje vreme pranja i omogućava lako ispiranje posuđa. Sadrži kombinaciju površinski aktivnih materija i prijatan miris limuna, te je naročito pogodan za pranje i sjaj staklenog posuđa.

## TAŠ

Well-formulated detergent with a pleasant lemon scent, its constant quality lasts more than 40 years! Taš, hand-dishwashing liquid detergent, contains the combination of active materia that shortens the time of washing and enables quick rinse. Particularly suitable for glassware.

450 ml, 900 ml,  
2700 ml.





• PROVEREN • KVALITET

Koncentrovani deterdžent  
za ručno pranje posuđa

Concentrated  
Hand-Dishwashing  
Liquid Detergents

500 ml,  
1000 ml.

## TAŠ EXTRA

Snažan protiv masnoće, nežan za ruke! Specijalno formulisan da olakša uklanjanje tvrdokorne masnoće, stvara bogatu penu za lako i brzo ispiranje. Inovativna efikasnost. Taš Extra u tri predivne mirisne varijante, pravi je ekspert za sudove!

## TAŠ EXTRA

Tough on grease, soft on hands! Specially formulated to ease the removal of grease from dishes. Rich foaming and mildness to hands. Innovation and efficiency. Available in three beautiful scents, Taš Extra is a real expert for dishwashing!





• PROVEREN • KVALITET

Sredstva za pranje i  
održavanje doma

Household  
Cleaning Products

750 ml, 500 ml,  
750 ml, 750 ml,  
1000 ml

## TAŠ WC GEL

Čisti temeljno, uspešno uklanja kamenac, ne oštećeuje glazuru wc šolje. Efikasno sredstvo za temeljno čišćenje i uklanjanje neprijatnih mirisa sa wc šolja. Ima osvežavajući miris bora i stvara bogatu penu. Prednost gel forme je što se zadržava na zidovima wc šolje za razliku od sredstava koja su tečnja pa je stoga i dejstvo delotvornije.

## TAŠ KREM ABRAZIV

Proizvod na bazi aktivnih materija i finog abrazivnog sredstva. Čisti temeljno, bez ogrebotina posuđe, sudopere, ravne ploče štednjaka, keramičke pločice, kade, umivaonike i sva zaprljanja na emajliranim, staklenim, metalnim i drugim površinama. Ima priјatan miris note limuna, ne iritira kožu i ne oštećeuje posuđe od rosfraja i sl. Odlično sливanje, ribanje, ostavlja sjaj nakon upotrebe.

## TAŠ PENA UNIVERSAL UNIVERZALNO

### SREDSTVO ZA ČIŠĆENJE U DOMAĆINSTVU (SA RASPRŠIVAČEM)

Pena za čišćenje u domaćinstvu. Čisti temeljno i daje visok sjaj svim površinama. Uklanja kamenac, masnoću i ostala zaprljanja sa sanitarija, predmeta od nerđajućeg čelika, staklenih, plastičnih i drugih površina. Miris – nota limuna. Privlačne zelene boje.

## TAŠ EXTRA SJAJ ZA STAKLA (SA RASPRŠIVAČEM)

Čisti temeljno i daje visok sjaj staklenim površinama. Efikasno čisti bez tragova brisanja stakla, ogledala, TV ekrane, vetrobrane, plastične i druge površine. Proizvod sa priјatnim cvetno-voćnim mirisom. Ima ugrađenu sirovinu sa antistatičkim efektom, a samim tim umanjuje efekat ponovnog zaprljanja očišćenih površina.

## UNIVERZALNO SREDSTVO ZA PODOVE

Temeljno čisti sve vrste podnih površina. Efikasno uklanja nečistoće, brzo se suši, bez ispiranja, ne ostavlja zaostale tragove, lepljive i klizave površine. Ostavlja čiste, glatke površine, intenzivan sjaj i priјatan miris.



• PROVEREN • KVALITET

Sredstva za pranje i  
održavanje doma

Household  
Cleaning Products

750 ml, 500 ml,  
750 ml, 750 ml,  
1000 ml

## WC SUPER GEL

Cleans thoroughly, successfully removes the scale, while not damaging the surface of the toilet bowl. An effective agent for complete cleaning and removing unpleasant odors from a toilet bowl. It has a refreshing scent and creates a rich foam. The advantage of the gel form is that it retains on the walls of the toilet bowl and therefore the effect is longlasting. Shake well before use!

## CREAM ABRASIVE

A product based on active ingredients and fine abrasives. Cleans thoroughly and without scratches various items: dishes, sinks, flat plate cookers, ceramic tiles, bathtubs, washbasins and all enamelled, glass, metal and other surfaces. It has a pleasant lemon scent, and does not irritate the skin. Excellent for brushing and scrubbing, leaves blissfully clean surfaces!

## UNIVERSAL FOAM UNIVERSAL HOUSEHOLD CLEANER (WITH TRIGGER SPRAYER)

Cleaning foam for the household care. Cleans thoroughly, but gently, and gives brilliant shine to all surfaces! Successfully removes scale, grease and other dirt from furniture, bathroom, stainless steel, glass, plastic and other surfaces. Soft lemon scent and pleasant light green color.

## EXTRA GLASS CLEANER (WITH TRIGGER SPRAYER)

Cleans thoroughly and adds blissful shine to all glass surfaces. Effectively cleans without leaving residual marks, suitable for windows, mirrors, TV screens, windscreens, plastic and liquid other surfaces. It has a pleasant floral – fruity scent.

It's antistatic effect helps in creating the longlasting effect of freshness.

## UNIVERSAL FLOOR CLEANER

Universal floor cleaner: This product successfully cleans all types of floor surfaces. Efficiently removes the dirt, dries quickly, and does not require rinse out. Also, leaves no residual marks, nor sticky or slippery surfaces. After usage, all floor surfaces are smooth and clean, with intense glow and pleasant smell!!



• PROVEREN • KVALITET

## PEGA ŠAMPON/KUPKA/2 U 1

Pega kolekcija je dermatološki testirana i ne nadražuje oči, što je veoma važno za bebi i dečiju kozmetiku. Proizvodi ne sadrže parabene i SLES. Dobro poznata kozmetika za bebe i decu, sada dostupna u novoj, praktičnijoj ambalaži, u boćicama 200ml i 500 ml sa pumpicom. Unapređena formula sadrži Panthenol, pšenične proteine i prirodni ekstrakt kamilice.

## BABY PUDER

Formulacija Pega bebi pudera je na čisto mineralnoj talk bazi. To je čini odličnom zaštitom nežne kože beba. Sprečava iritaciju na osetljivim delovima kože i na naborima. Takođe je podesan za negu osetljive kože odraslih.

## PEGA BABY SAPUN

Vrhunski sastav ovog sapuna namenjenog bebama i deci, napravljen je od masnoća životinjskog porekla i najboljih biljnih ulja. Sadrži najkvalitetnije kokosovo ulje i jojoba ulje. Nežna formulacija sapuna omogućuje da dečija koža ostane mekana, glatka i mirisno čista.



## PEGA PRODUCTS

Pega cosmetics for babies and kids is dermatologically tested. Its mild formula does not irritate eyes, and gently cleanses and moisturizes sensitive skin and hair. Easy to rinse, containing no parabens and SLES. Original formula is enriched with Panthenol, wheat proteins and chamomile. Pega is now available in new, functional packaging (200ml and 500ml dispenser bottle).

## BABY POWDER

Pega Baby Powder is a pure mineral talc formula. This product is an excellent protection for a sensitive baby skin. Successfully prevents from irritation on sensitive parts of the skin. Also suitable for sensitive adult skin.

## PEGA BABY SOAP

Premium ingredients of this soap are animal fat and the best herbal oils. It contains the best quality coconut oil and jojoba oil. It protects the baby's sensitive skin from drying out, whereas keeping it gentle and elastic.

Bebi i dečija  
kozmetika

Baby & Kids Cosmetics  
Liquid Detergents

500ml, 200 ml,  
100 g, 80g.





• PROVEREN • KVALITET

Bebi i dečija  
kozmetika

Baby & Kids Cosmetics  
Liquid Detergents

500ml, 200 ml,  
100 g, 80g.





RUČNO PRAVLJEN  
glicerinski  
*Sapun*  
MEDITERAN

RUČNO PRAVLJEN  
glicerinski  
*Sapun*  
RUBIN

RUČNO PRAVLJEN  
glicerinski  
*Sapun*  
BOR

• PROVEREN  
• KVALITET

## GLICERINSKI SAPUN

Glicerinski sapuni izuzetno dobro čiste kožu od svih nečistoća i preporučuju se za suvu, osjetljivu i problematičnu kožu. Albus glicerinski sapun je jedini pravi glicerinski sapun na našem tržištu, prepoznatljiv po svojoj besprekornoj transparentnosti. Ručno je pravljen od visoko kvalitetnih prirodnih sirovina, sadrži glicerin, jedan od najpoznatijih humektanata. Novost na tržištu je plavi glicerinski sapun Mediteran, duboko plave boje, morskog mirisa.

## GLYCERIN SOAP

Glycerin soaps clean the skin extremely well from all impurities and are preferred for dry, sensitive, and problematic skin because they contain completely natural substances, making them elastic and protecting them from external influences. They provide more moisture than ordinary toilet soaps and provide high skin hydration. Albus Glycerin soap is the only real glycerin soap on our market, recognizable for its impeccable transparency. It is handmade from high-quality natural raw materials. A novelty on the market is the blue glycerin soap Mediteran, deep blue, with a sea scent.

Sapuni za  
ličnu negu

Personal  
Care Soaps

120 g





• PROVEREN  
• KVALITET

Sapuni za  
ličnu negu

Personal  
Care Soaps

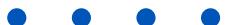
65 ml, 70 g,  
150g.

## SREDSTVA ZA BRIJANJE

Tradicionalni proizvodi. Poseban tehnološki postupak proizvodnje od najkvalitetnijih sirovina.  
Pogodan za brijanje i najtvrdih brada.

### BALTIK SAPUN

Usled interesovanja kupaca, ponovo vraćamo na tržište čuveni sapun Baltik, poznat po karakterističnom mirisu i obliku sapuna, kao i velikoj gramaturi – 150g.



### SHAVING SOAP & SHAVING CREAM SOAP

Traditional products. Specialized technological process, made from the finest ingredients.  
Suitable for shaving even the most bristling beards. Palmira mild formulation softens the skin.

### BALTIK SOAP

Due to the market demand, well known Baltik soap is available again. This soap has recognizable and intense scent, as well as unusual shape and big format (150g).





• PROVEREN • KVALITET

## TRI ŽELJE I EVERY DAY ŠAMPONI

Zbog svoje blage formulacije, Tri želje i Every day šamponi su pogodni za svakodnevno pranje kose. Sadrže prirodne ekstrakte koji blagotvorno deluju na vlasiste, dajući kosi nežan i prijatan miris. Nova, obogaćena formulacija čini kosu sjajnom i lepršavom.

## EVERY DAY UNIVERZALNI REGENERATOR

Prikladan za sve tipove kose. Bogat je provitaminom B5, silikonom i i kreatinom, koji imaju moć regeneracije ispucalih krajeva. Lagana formula ne otežava kosu, već je čini mekanom poput svile.

## TRI ŽELJE

Trostruko koncentrovana formula ovog poznatog regeneratora, čini kosu mekšom i raščešljavanje lakšim. Jedinstven miris regeneratora Tri želje, poznat je brojnim generacijama potrošača. Sada u novoj, redizajniranoj ambalaži.



## TRI ŽELJE AND EVERY DAY SHAMPOO

Suitable for all hair types, ph neutral, ideal for daily usage. Enriched with pro-vitamin B5 and herbal extracts of nettle, chamomile, birch and green apple. Mild formula, leaves your hair shiny and silky.

## EVERY DAY UNIVERSAL CONDITIONER

Suitable for all types of hair. Enriched with provitamin B5, sylicone i creatine, nourishes dry ends, also preventing them from splitting. Light formula does not make the hair harder, on the contrary - it looks silky and smooth after usage.

## TRI ŽELJE

3 x concentrated formula of this hair conditioner makes hair softer and detangling easier. Numerous generations are familiar with its unique scent and now it is available in a new, redesigned packaging.

Šamponi i  
regeneratori

Shampoos and Hair  
Conditioner

700 ml, 15 g,  
200 ml,  
15 g, 250 ml.





• PROVEREN • KVALITET

## AXAL PERAĆI SAPUN

Domaći AXAL peraći sapun za ručno pranje. Pogodan je za pranje jako zaprljanog rublja i pravo rešenje za otklanjanje fleka.

## AXAL PASTA

Axal pasta je idealna za otklanjanje zaprljanja i mrlja različitog porekla zbog dejstva tri moćna enzima u sastavu ovog proizvoda. Svojim snažnim dejstvom i aktivnim sastojcima efikasno čisti i na niskim temperaturama. Snaga 3 enzima za masne, skroblne i proteinske mrlje.

## GELOVI ZA KOSU

Transparentni gel namenjen svim tipovima kose, za prirodan izgled i postojano, a fleksibilno učvršćivanje. Dostupan u dve varijante: Normal za srednje i Extra gel za jako učvršćivanje kose.

## SKIDAČ LAKA

Univezalni skidač laka sa noktiju, obogaćen glicerinom. Efikasno uklanja lak sa noktiju, istovremeno pružajući osnovnu negu nokta.



## AXAL LAUNDRY SOAP

The synergistic effect of experience and tradition! This laundry soap contains special active ingredients for complete removal of even the toughest stains and bacteria.

## AXAL STAIN REMOVER CREAM

Axal Stain remover cream is ideal for removing stains of different origin due to the three powerful enzymes within the composition of this product: Enzyme for removing protein stains; Amylolytic enzyme for though stain removal; Enzyme for removing greasy stains, including cosmetic and human sebum.

## HAIR GELS

Transparent gels for all types of hair. Maintain natural look, for firm but flexible hold. Available in two variants: Normal for Medium, and Extra Gel for strong hair firming.

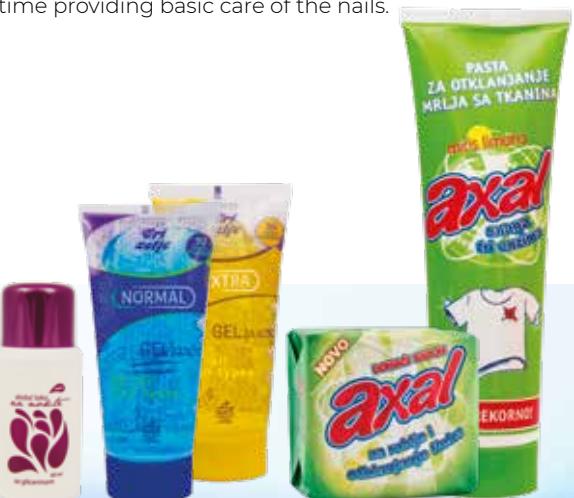
## NAIL POLISH REMOVER

Universal nail polish remover, enriched with glycerin. Efficiently removes nail polish at the same time providing basic care of the nails.

Ostali  
proizvodi

Various  
Products

250 g, 150 ml,  
100 ml,  
60 ml





• PROVEREN • KVALITET

## VIHOR PASTA

Idealna krema za zaštitu ruku od jakih zaprljanja, kao što su: masnoća, katran, mineralna ulja, garež, boje, grafit. Pogodna za primenu u radionicama, fabričkim pogonima i domaćinstvu.

## HIDROGEN

Razvijač boje za kosu, dostupan u dve varijante: 6 % i 8,8%. Meša se sa trajnom bojom za kosu s razmeri koje je na uputstvu za bojenje.

## ALSEPT

Sredstvo za dezinfekciju ruku na bazi Etil alkohola i kvaternarnih amonijumovih jedinjenja. Sadrži glicerin, jedan od najpoznatijih humektanata. Ima veoma snažno mikrobicidno dejstvo u vremenu kraćem od 0,5 minuta. Koristi se u zdravstvenim ustanovama i domaćinstvu. Bezbedno koristiti biocidni proizvod. Pre korišćenja proizvoda potrebno je pročitati etiketu i podatke o proizvodu.

## UNICOLOSAL T

Tečno sredstvo za pranje i dezinfekciju ruku, sa snažnim mikrobicidnim dejstvom. Koristi se u zdravstvenim ustanovama, svim granama prehrambene industrije i svim javnim ustanovama.



## CLEAN HANDS CREAM

Ideal hand protection from though dirt such as: fat, tar, mineral oils, charcoal, paint. Suitable for use in workshops, factory plants and households.

## HAIR COLOR DEVELOPER

Hair color developer, available in two intensities: 6% and 8,8%. For hair bleaching or mixing with a permanent hair color.

## ALSEPT

Hand sanitizer based on ethyl alcohol and quaternary ammonium compounds. It contains glycerin, one of the most famous humectants. It has a very strong microbicidal effect in less than 0,5 minutes. It is used in health care institutions and households.

## UNICOLOSAL T

Is a liquid hand wash and disinfectant with a strong microbicidal effect. It is used in health care institutions, all branches of the food industry, and all public institutions.

Ostali  
proizvodi

Various  
Products

150 ml, 100 ml,  
60 ml, 1000 ml,  
275 g, 950g.



# Logističke tablice

## Logistic tables / Логистические столы

Product description	Package	Shelf life	Transport packaging	Bar code	H.S Code
BOHOR	500 ml	18	12	8606001250448	3402.209000
BOHOR	750 ml	18	12	8606016592632	3402.209000
BOHOR	1500 ml	18	6	8606016592892	3402.209000
BOHOR	2700 ml	18	4	8606016592960	3402.209000
BOHOR AZURE	1500ml	18	6	8606016592915	3402.209000
BOHOR AZURE	2700 ml	18	4	8606016592946	3402.209000
<hr/>					
Bohor conc. CLASSIC	850 ml	18	12	8606016592694	3402.209000
Bohor conc. FRESH	850 ml	18	12	8606016592779	3402.209000
Bohor conc. AZURE	850 ml	18	12	8606016592656	3402.209000
Bohor conc. HAPPINESS	850 ml	18	12	8606016592731	3402.209000
Bohor Sole Mio	850 ml	18	12	8606016592854	3402.209000
Bohor Per Sempre	850 ml	18	12	8606016592816	3402.209000
Bohor Tango	850 ml	18	12	8606016591963	3402.209000
Bohor Giardino	850 ml	18	12	8606016592366	3402.209000
Bohor conc. FRESH	1700 ml	18	6	8606016592793	3402.209000
Bohor conc. AZURE	1700 ml	18	6	8606016592670	3402.209000
Bohor conc. CLASSIC	1700 ml	18	6	8606016592717	3402.209000
Bohor conc. HAPPINESS	1700 ml	18	6	8606016592755	3402.209000
Bohor Sole Mio	1700 ml	18	6	8606016592878	3402.209000
Bohor Per Sempre	1700 ml	18	6	8606016592830	3402.209000
Bohor Tango	1700 ml	18	6	8606016591987	3402.209000
Bohor Giardino	1700 ml	18	6	8606016592373	3402.209000
Bohor conc. FRESH	35 ml	18	72	8606001253333	3402.209000
Bohor conc. AZURE	35 ml	18	72	8606001252862	3402.209000
Bohor conc. Per Sempre	35 ml	18	72	8606016592595	3402.209000
Bohor conc. Sole Mio	35 ml	18	72	8606016592588	3402.209000
<hr/>					
BOHOR teční det. COLOR	3000 ml	24	4	8606016591291	3402.209000
BOHOR teční det. POWER	3000 ml	24	4	8606016591253	3402.209000
BOHOR teční det. COLOR	1500 ml	24	6	8606016591277	3402.209000
BOHOR teční det. POWER	1500ml	24	6	8606016591239	3402.209000
<hr/>					
Taš non - concentrated	450 ml	36	12	8606016592021	3402.209000
Taš non - concentrated	900 ml	36	12	8606016592045	3402.209000
Taš non - concentrated	2700 ml	36	4	8606016592069	3402.209000
Taš extra - Orange & Aloe vera	500 ml	36	12	8606001259748	3402.209000
Taš extra - Orange & Aloe vera	1000 ml	36	12	8606001259724	3402.209000
Taš extra - Green Apple & Pineapple	500 ml	36	12	8606001259786	3402.209000
Taš extra - Green Apple & Pineapple	1000 ml	36	12	8606001259762	3402.209000
Taš extra - Pomegranate & Hybiscus	500 ml	36	12	8606001259823	3402.209000
Taš extra - Pomegranate & Hybiscus	1000 ml	36	12	8606001259809	3402.209000

# Logističke tablice

## Logistic tables / Логистические столы

Product description	Package	Shelf life	Transport packaging	Bar code	H.S Code
Taš all in house - Extra glass cleaner	750 ml	24	10	8606001254439	3402.209000
Taš all in house - Wc super gel	750 ml	24	12	8606001254385	3402.209000
Taš all in house - Cream Abrasive	500 ml	24	10	8606001254392	3402.209000
Taš all in house - Universal Foam	750 ml	24	10	8606001254415	3402.209000
Taš all in house - Universal Floor Cleaner	1000 ml	36	8	8606016590201	3402.209000
<hr/>					
Pega 2 u 1 Baby Bath & Shampoo	200 ml	24	12	8606001259847	3305.100000
Pega 2 u 1 Baby Bath & Shampoo	500 ml	24	12	8606001259908	3305.100000
Pega 2 u 1 Baby Bath & Shampoo	15 g	24	100	8606016591307	3305.100000
Pega Kids Shampoo	200 ml	24	12	8606001259861	3305.100000
Pega Kids Shampoo	500 ml	24	12	8606001259922	3305.100000
Pega Kids Bath	200 ml	24	12	8606001259885	3305.100000
Pega Kids Bath	500 ml	24	12	8606001259946	3305.100000
Pega baby powder	100 g	36	6	8606001252909	3304.910000
Pega baby soap	80 g	36	24	8606001253869	3401.190000
<hr/>					
Glycerin Soap - Ruby	120 g	12	24	8606001252770	3401.190000
Glycerin Soap - Pine	120 g	12	24	8606001252763	3401.190000
Glycerin Soap - Mediteran	120 g	12	24	8606016591703	3401.190000
Baltik soap	150 g	36	36	8606001251773	3401.190000
Palmira Shaving soap	70 g	24	36	8606001258536	3401.190000
Palmira Shaving cream soap	65 ml	36	24	8606001250585	3307.100000
<hr/>					
Tri želje- Green apple and tea tree	700 ml	24	6	8606016592199	3305.100000
Tri želje- Birch and rosemary	700 ml	24	6	8606016592151	3305.100000
Tri želje - Nettle and panthenol	700 ml	24	6	8606016592175	3305.100000
Tri želje - Chamomile and marigold	700 ml	24	6	8606016592137	3305.100000
Every day shampoo - Nettle and panthenol	15 g	24	100	8606016590065	3305.100000
Every day shampoo- Birch and rosemary	15 g	24	100	8606016590041	3305.100000
Every day conditioner	200 ml	24	12	8606001254590	3305.100000
Tri želje Hair conditioner beli mošus	250 ml	24	12	8606001251049	3305.100000
Tri želje Hair conditioner	15 g	24	100	8606001251032	3305.100000
Tri želje Hair conditioner kokos vanila	250 g	24	100	8606016592250	3305.100000
<hr/>					
AXAL Laundry soap	250 ml	36	48	8606001250523	3401.190000
Axal stain remover cream	150 ml	24	20	8606001254705	3402.209000
Hair gel Tri želje normal	100 ml	36	12	8606001250943	3305.900000
Hair gel Tri želje Extra	100 ml	36	12	8606001251070	3305.900000
Vihor clean hands cream	150 ml	24	20	8606001252244	3402.209000
Hair Color Developer 6%	100 ml	12	12	8606001251148	3305.900000
Hair Color Developer 8,8%	100 ml	12	12	8606001251131	3305.900000
Nail polish remover	60 ml	24	12	8606001251452	3304.300000
Alsept	1000 ml	24	12	8606001254613	3808.949000
Alsept	60 ml	24	12	8606016591369	3808.949000
Unicolosal T	950 g	12	12	8606016591406	3808.941000
Unicolosal T	275 g	12	12	8606016591383	3808.941000



Albus  
Privrednikova 10,  
21000 Novi Sad  
[www.albus.rs](http://www.albus.rs)





*Rubin*<sup>®</sup>

—vinarija—



Vinarija Rubin se nalazi u jugoistočnom delu Evrope, terenu idealnom za gajenje vinove loze, na geografskoj širini na kojoj su smeštene najpoznatije svetske vinarije i vinogradarske oblasti, Bordo u Francuskoj i Toskana u Italiji. Najveći je proizvođač grožđa, vina i žestokih alkoholnih pića u svojoj zemlji, sa tradicijom dugom preko 65 godina. Poseduje najveće površine vinograda u rodu - 1.000 hektara i najveći broj vina sa zaštićenim geografskim poreklom u zemlji.

Prednost kompanije je zaokružen proces proizvodnje vina: od sopstvenih vinograda, pinterske radionice gde se izrađuje burad, do proizvodnje vina vrhunskog kvaliteta.

Vinski podrum kompanije je kapaciteta 22,5 miliona litara, dok je kapacitet podruma za pića tipa konjaka 15 miliona litara, od čega je 6 miliona u hrastovim buradima (12.000 hrastovih buradi od 500 l za odljevanje destilata), što ga čini jednim od najvećih drvenih podruma u Evropi. Rubinov portfolio obuhvata preko 80 proizvoda.

---

Rubin winery is located in the South-east part of Europe, on the terrain which is ideal for wine cultivation, at the latitude where the world's most famous wineries and vineyard areas are found - Bordeaux in France and Tuscany in Italy. It is the biggest manufacturer of grapes, wine and spirits in the country, with a tradition of over 65 years. The company owns the largest surfaces of vineyards in the seasons harvest - 1.000 hectares and the largest number of wines with protected geographical origin in the country.

The advantage of Rubin is the complete process of wine production: from its own vineyards, cooper workshop where barrels are made, to the production of the high quality wine. The wine cellar of the company has the capacity of 22.5 million liters, while the capacity of the wine cellar made exclusively for cognac type drink is 15 million liters, from which 6 million is in oak barrels (12.000 oak barrels of 500 l for distillate aging). This makes Rubin one of the owners with the largest wood cellars in Europe. Rubin portfolio includes more than 80 products.





Alc: 40%v/v

Staklene boce zapremine /  
Glass bottled volume 0,7l

# Hedonic 50 years old

## Arhivski Vinjak Hedonic

Arhivski Vinjak Hedonic, star 50 godina, najprestižniji je proizvod iz porodice vinjaka.

Neverovantih 50 godina, odabrani vinski destilati i vinjaci kultivisani su i sazrevali u specifičnim Rubinovim buradima proizvedenim od srpskog hrasta. Godine odležavanja tokom kojih dolazi do niza procesa u vinskom destilatu su jedan od najvažnijih faktora koji utiču na nezaboravan ukus i miris ovog pića i recipročne su kvalitetu i vrednosti vinjaka.

Hedonic je snažan i moćan užitak, avantura neponovljivih aroma i ukusa. Pretočen u prelepku kristalu boci, ukršenu 24-oro karatnim zlatom, u specijalnoj ukrasnoj kutiji zajedno sa odgovarajućim aksesoarima za serviranje. Predstavlja jedan aromatični vremplov i savršenu kompoziciju ukusa istinske umetnosti vinjaka.



## Archives Vinjak Hedonic

50 years old Hedonic, the most prestigious brandy in the Vinjak family, for true hedonist experience.

Due to the fascinating fact, that finely integrated, selected wine distillates and brandies, have matured in Rubin's oak barrels for half a century, the most exquisite, rich and complex taste is reached. Hedonic will fulfill the expectations of the most discerning connoisseurs and experts. Strong and complex at first, Hedonic transforms into long-lasting, soft and intense caramel tone, vanilla and dry fruit. Distinguished by intense tannins and strong and persistent aftertaste that resembles of honey.

Archives vinjak guides to an unusual time adventure through various scents and tastes. Packed in a dazzling crystal bottle, with 24 carat ornaments, Hedoni sparkles in a specially designed box, paired with serving accessoires.

# XO Vinjak™



Alc: 40%v/v

Staklene boce zapremljene /  
Glass bottled volume 0,7l

## Vinjak XO

Ekskluzivni proizvod iz porodice vinjaka. Osobenost ovog proizvoda čine fino ukomponovani, odabrani vinski destilati i vinjaci, koji su dozrevali u hrastovoј buradi dugi niz godina i čija se starost kreće od 10 do 25 godina. Tako je prema jedinstvenoj recepturi utemeljenoj na iskustvu i tradiciji nastao Vinjak XO u kome će i najprobirljiviji poznavaoци naći zadovoljstvo uživanja svih čula.

Odlikuju ga boja tamnog čilibara sa bakarno crvenim odsjajem i veoma fini, nežni mirisni tonovi svojstveni plemenitim pićima tipa vrhunskih konjaka. Konzumira se isključivo kao digestivno piće na sobnoj temperaturi uz obavezan dodatak preprženih zrna kafe, badema i indijskog oraha.

## Vinjak XO

Vinjak XO is an exclusive product from the brandy family. The peculiarity of this product is the finely integrated, selected wine distillates and brandies, which have matured in oak barrels for many years and whose age ranges from 10 up to 25 years. With the unique recipe based on experience and tradition, Vinjak XO will fulfil the expectations even of the most discerning connoisseurs and experts. It is characterized by a dark amber color with a copper-red sheen and very fine, delicate fragrant tones characteristic for noble drinks of the premium cognac type. Vinjak XO is consumed exclusively as a digestive drink on room temperature with the obligatory addition of roasted coffee beans, almonds and cashews.



Alc: 40%v/v

Staklene boce zapremine /  
Glass bottled volume 0,7l

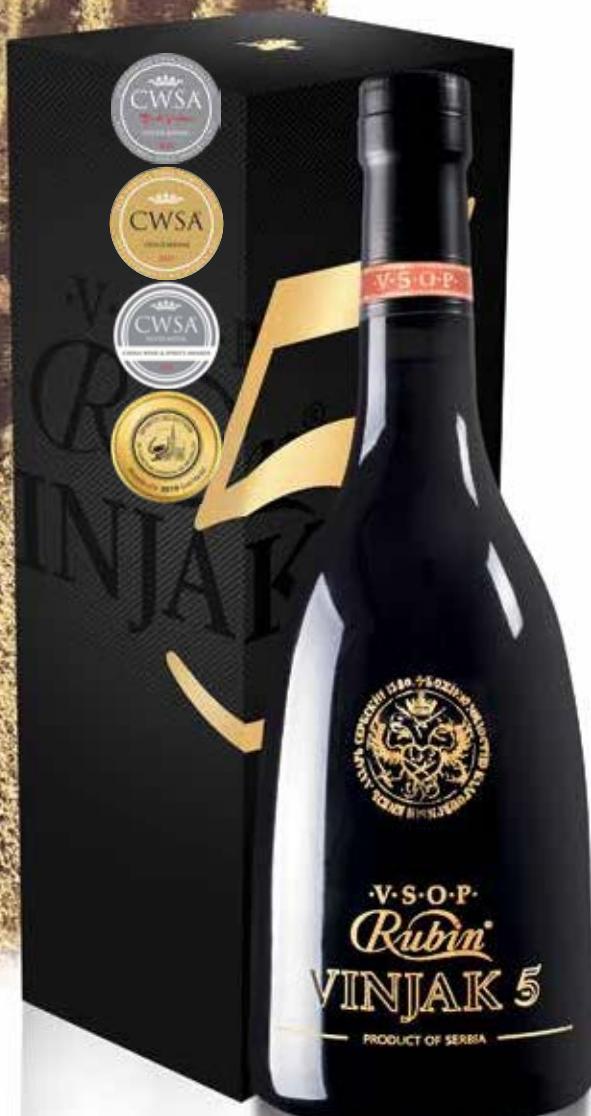
# VINJAK 5

## Vinjak 5 V.S.O.P.

Pažljivim odabirom visokokvalitetnih vinskih destilata specifičnog aromatskog kompleksa i dugogodišnjim dozrevanjem u posebno pripremljenoj hrastovoj buradi, dobijen je Vinjak 5 VSOP. Vremenski period odležavanja destilata namenjenih proizvodnji Vinjaka 5 VSOP je minimum 5 godina u hrastovoj buradi. Konzumira se na sobnoj temperaturi, kao aperitivno piće sa dodacima preprženih zrna kafe, badema, lešnika i indijskog oraha ili se pije nakon jela, uz dobru cigaru i kvalitetnu crnu čokoladu.

## Vinjak 5 V.S.O.P.

Vinjak 5 VSOP is produced with a careful selection of high quality wine distillates of a specific aromatic complex and by a long-term maturation in a specially prepared oak barrel. The time period of aging of distillates intended for the production of Vinjak 5 VSOP is a minimum of 5 years in an oak barrel. Vinjak 5 VSOP is consumed at room temperature, as an aperitif drink with toast drink, served with coffee beans, almonds, hazelnuts and cashews; or as a drink after a meal, with a good cigar and black chocolate.



# RUBINOV VINJAK

## Rubinov Vinjak

Rubinov Vinjak je rezultat predanog rada i želje naših strucnjaka da iz visoko kvalitetnih destilata vina odležalih u hrastovim buradima proizvedu piće jedinstvene aromе i prepoznatljivog ukusa. Vremenski period starenja u hrastovim buradima je minimum dve godine, tokom kojih se formira karakteristični buke i specijalan karakter vinjaka. Tradicionalno se pije kao aperitivno i dižestivno pice na sobnoj temperaturi. Neretko se konzumira kao sastojak maštovitih koktela i prati se svim vrstama kafa.

## Rubinov Vinjak

Rubin's Vinjak is the result of dedicated work and the desire of our experts to create a unique aroma and recognizable flavour form of a high quality wine distillates aged in oak barrels. Time period of aging in oak barrels is a minimum of two years, during which the characteristic bouquet is formed and special character of brandy. It is traditionally consumed as an aperitif and digestive drink in the room temperature. It is often consumed as an ingredient in cocktails and a companion to all types of coffee.



Alc: 42%v/v / 45% v/v  
Staklene boce zapremine/  
Glass bottled  
volume 1l, 0,1l



# LOZA PREPEČENICA

## Loza

Destilacijom prevrelog kljuka posebno odabranih sorti grožđa, dobija se lozova rakija. Preporučuje se kao aperitiv sa slanim prženim bademom i kikirikijem, uz slane sireve i pikantne salate od povrća i kao džestiv. Servira se dobro rashladena na 10°C.

## Prepečenica

Tradicionalna srpska prirodna rakija dobijena dvostrukom destilacijom fermentisanog kljuka posebno odabranih sorti šljive. Tradicionalno se konzumira u toku obroka uz hladne salate i predjela, ali dobri poznavaoци i uživaoci prepečenica preporučuju je i kao odličan džestiv. Za potpuni užitak prepečenici treba rashladiti na 7-10°C.

## Loza

Grape brandy is made by distillation of overheated crushed grapes of carefully selected grape varieties. It is recommended to be served as an aperitif with salty roasted almonds and peanuts, salty cheeses and spicy vegetable salads and as a digestive drink. It should be served chilled down to 10°C.

## Prepečenica

Traditional Serbian natural brandy obtained by double distillation of fermented crushed grapes of carefully selected plum varieties. Traditionally, it is consumed during a meal with cold salads and appetizers, but good connoisseurs and brandy lovers recommend it as an excellent digestive drink. For full enjoyment, the brandy should be cooled to temperatures between 7°C and 10°C.

Alc: 40%v/v

Staklene boce zapremine/  
Glass bottled volume 1l,  
1l, 0,7l, 0,1l

# atlantic ~ vodka

## DRY GIN

### Atlantic vodka

Piće dobijeno od najfinijeg rafinisanog alkohola, čija se čistoća i neutralnost arome postižu specijalnim postupcima omekšavanja alkohola i pažljivom filtracijom koja daje osnovne karakteristike ovom vrlo popularnom piću. Odlikuje se kristalnom bistrinom i specifičnim sofisticiranim ukusom. Preporučuje se kao aperitiv rashlađena na temperaturi od 10°C ili sa dodatkom leda. Nezamenljiv je sastojak mnogobrojnih koktela i idealan pratićac sokova i bezalkoholnih pića.

### Dry Gin

Džin je omiljeno piće širom sveta kod svih generacija, kako kod ljubitelja jakih alkoholnih pića tako i kod obožavalaca mixera i koktela. Karakterističnog osvežavajućeg mirisa koji podseća na kleku, bez dodatog šećera, može se piti čist ili razređen sa soda vodom uz dodatak maslina ili limuna, ohlađen na temperaturu od 4-6° C. Veoma dobro se slaže sa skoro svim vrstama napitaka, pružajući pravo osveženje.

### Atlantic vodka

A drink produced from the finest refined alcohol which purity and neutrality of its flavour are obtained through special alcohol softening method and a careful filtration which gives this very popular drink its basic characteristics. It is characterized by crystal clarity and specific sophisticated taste. It is recommended as an aperitif when chilled down to 10°C or with ice. It is an irreplaceable ingredient of numerous cocktails and ideal companion of juices and non-alcoholic beverages.

### Dry Gin

Gin is widely recognized and appreciated alcoholic drink among all generations, both for strong alcoholic beverage lovers as well as mixer and cocktail fans. Characterized by refreshing juniper scent, no sugar added, it can be consumed plain, or mixed with soda water with the addition of olives or lemon, cooled to a temperature of 4-6° C. It combines very well with almost all types of drinks, providing real refreshment.



Alc: 28% v/v

Staklene boce zapremine /  
Glass bottled volume 1l, 0,1l  
0,7l

# PELINKOVAC

## Absinth

### Gorka Tajna

Elegantan i dobro izbalansiran gorki liker, nastao pažljivim kombinovanjem prirodnih ekstrakata bilja. Izrazito tamna crvenkasta zeleno braon boja potiče od ekstrakta biljaka pelina i mente. Služi se kao aperitiv, sastojak koktelja ali i kao jedinstveni dižestiv. Može se piti i leden, u čaši sa kriškom narandže ili limuna.

### BITTER GREEN GHOST Absinth

Blaga nota gorčine, od pelina kao glavnog sastojka, karakterističan miris anisa daje potrebnu prepozнатljivost ovom tipu pića, a potpuno prirodna zelena boja prelazi u mlečno beličastu dodatkom hladne vode. Konzumira sa vodom u odnosu 1:1 ili kao dodatak raznim koktelima.

### Gorka Tajna

Elegant and well-balanced bitter liqueur originating from careful combination of natural plant extracts. Distinctively dark reddish to green-brown colour comes from the wormwood and mint extracts. It can be served as an aperitif, as a cocktail ingredient, but also as a unique digestive drink. This liquor can be drank cold, with a slice of orange or lemon in the glass.

### BITTER GREEN GHOST Absinth

Mild bitter note of wormwood as a main ingredient and a characteristic smell of anise gives the needed recognition to this kind of drink, a completely natural green color that turns into a milky white with addition of cold water. It should be consumed with water in ratio 1: 1 or as addition to cocktails.



# Rock 98



Alc: 38%v/v

Staklene boce zapremine/  
Glass bottled volume 1l, 0,1l

## Rock 98

Piće proizvedeno kombinovanjem vinskih destilata odležalih u hrastovoj buradi i najfinijih rafinisanih alkohola. Visoki kvalitet proizvoda i jedinstven dizajn pružaju maksimalno zadovljstvo potrošaču, uz atraktivni odnos cene i kvaliteta. Boje svetlog karamela i skladno prijatnog ukusa preporučuje se kao aperitiv na sobnoj temperaturi konzumiranja ili kao dodatak koktelima.



## Rock 98

A drink produced by combining wine distillates aged in oak barrels and the finest refined alcohols. High-quality of the product and unique design provide maximum satisfaction for the consumer, with an attractive price / quality ratio. With light caramel color and a pleasant harmonious taste, it is recommended as aperitif to be consumed at room temperature or as a supplement to cocktails.



Alc: 23%v/v / 24%v/v/  
25%v/v Staklene boce  
zapremine / Glass bottled  
volume 0,7l

# LIKERI BARMAN®



#### *Liker Barman Breskva*

Liker sa izraženim mirisom i ukusom breskve. Pije se rashlađen sa ledom kao aperitiv. Preporučuje se za koktele i kao preliv za voćne sladolede.

#### *Liker Barman Cherry*

Liker privlačnog mirisa i prijatnog voćnog ukusa, sveže zagasito crvene boje, sa izražen ukusom zrele višnje, uz blagi ton gorčine na samom kraju. Preporučuje se kao sastojak ili preliv za kolače i voćne sladolede.

#### *Liker Barman Lemoneto*

Aromatizovani liker osvežavajućeg mirisa, nežnog i blagog ukusa limuna. Najviše prija uz dodatak mlevenog leda. Idealan je pratilec voćnih salata i sladoleda.

---

#### *Liqueur Barman Peach*

Liqueur with strong scent and taste of peach. It can be served with ice as an aperitif. It is recommended for cocktails and as a topping for fruit ice cream.

#### *Liqueur Barman Cherry*

Liqueur of attractive scent and a pleasant fruity taste, fresh margenta color, with strong flavor of ripe cherry with a slight tone of bitterness at the end. It is recommended as an ingredient or topping for desserts and fruit ice creams.

#### *Liqueur Barman Lemoneto*

Flavored liqueur with refreshing scent, soft and mild taste of lemon. It goes well with adding crashed ice. It is an ideal combination with fruit salad and ice cream.

# LIKERI BARMAN®



Alc. 24%v/v / 40%v/v  
Staklene boce zapremine /  
Glass bottled volume 0,7l

## Liker Barman Blue Curacao

Prijatnog citrusnog ukusa, prepoznatljive duboko plave boje, namenjen prvenstveno kao sastojak za mnogobrojne koktele u kojima daje vizuelni efekat.

## Liker Barman Triple Sec

Bezbojni liker sa izraženim citrusnim mirisima u kojima dominiraju tonovi kore narandže. Može se konzumirati samostalno sa ledom, kao aperitiv pre večere ili na sobnoj temperaturi kao dižestiv nakon obroka uz kolač.

## Liqueur Barman Blue Curacao

Pleasant citrus taste, distinctive deep blue color, primarily intended as an ingredient in many cocktails to give them a visual effect.

## Liqueur Barman Triple Sec

A transparent color liqueur with strong citrus scent in which tones of orange peel are dominated. It can be consumed alone with ice, as an aperitif before dinner or at room temperature as a digestive drink after a meal with a cake.



Alc:15%v/v / 15%v/v  
Staklene boce zapremine /  
Glass bottled volume 0,75l

# DOUBLE BARRIQUE



Double barrique vina potpuna su inovacija na vinskom tržištu Srbije i regionala. Njihova specifičnost i jedinstvenost ogledaju se u nesvakidašnjem tehnološkom postupku. Sazrevala su 12 meseci u tradicionalnim buradima za vino, a zatim su dodatno barikirana još 6 meseci u buradima čuvenog Vinjaka 5, čime su aromatski kompleksi vina upotpunjeni bogatom teksturom raznovrsnih i delikatnih nota hrasta.

#### **Double barrique Cabernet Sauvignon 2019**

Hedonističko vrhunsko crveno vino proizvedeno od grožđa gajenog na lokalitetima ražanjskog vinogorja u Rubinovom vinogradu u Lučini.

#### **Double barrique Sovinjon Blank 2019**

Jedinstveno vino od sorte grožđa sovinjon blank iz vinograda Suvaja, temničkog vinogorja u rejonu Tri Morave.

Double barrique wines introduced complete innovation on the Serbian wine market and abroad. A distinctive feature of these wines is its unusual technological process. At first, these wines have matured in traditional wine barrels for 12 months, and additionally for 6 months more, in Vinjak 5 oak barrels, whereas aromatic complex of wine is enriched with delicate brandy tones.

#### **Double barrique Cabernet Sauvignon 2019**

Premium red wine for hedonists made of grape variety in the wine-growing region of Ražanj, in Rubin's vineyards in Lučina.

#### **Double barrique Sovinjon Blank 2019**

Premium white wine made of grape variety in the wine-growing region of Temnić, rayon Tri Morave, in Rubin's vineyards in Suvaja.

# VRONSKY



Alc:11,5%v/v  
Staklene boce zapremine/  
Glass bottled volume  
0,75l, 1,5l

## Vronsky penušava vina

Penušava vina Vronsky beli i Vronsky rose se proizvode po tradicionalnoj tehnologiji proizvodnje penušavih vina. Prijatna gaziranost od prirodnog CO<sub>2</sub>, sa umerenim kiselinama daju ovom vinu prefinjenu svežinu ukusa. Odlično se slaže sa mesom ili dezertom. Preporučuje se da se služi ohlađen na temperaturi od 7-9°C.

## Vronsky sparkling wine

Sparkling wines Vronsky, white and rosé, are produced by a traditional method of sparkling wines production. Pleasant carbonation with natural CO<sub>2</sub> and moderate acids gives this wine a refined freshness of taste. It goes very well both with meat and desserts. Recommended serving temperature is between 7°C and 9°C.



Alc:14%v/v / 13%v/v

Staklene boce zapremine /  
Glass bottled volume 0,75l



# AMANTE



## Carmen

Pažljivom kupažom stare srpske autohtone sorte Prokupac i francuskih sorti Marselan i Merlot odnegovanih na našem teritoriju dobijeno je jedinstveno vino koje se karakteriše intenzivnom rubin crvenom bojom. Vino služiti uz masne kremaste i polutvrde i tvrde zrele sireve i pikantna predjela; dobro se slaže sa pečenim živilskim mesom, pilecom džigericom sa slaninom i crvenim mesom na žaru, kao i specijalitetima od jarevine i jagnjotine; izuzetno prija uz sve vrste bifteka ili divljači.

## Aurora

Kupažom sorti Chardonnay i Sauvignon blanc dobijeno je vino koje donosi sklad i balans karakteristika sorti od kojih je napravljeno. Izvrsno se slaže uz salate sa kremastim dressingom, paste sa kremastim sosevima, zrele sireve sa mekanijom teksturom, pečenu čuretinu, piletinu i teletinu sa limunom, svinjski file u sosu od pečuraka i hladnu praselinu.

## Carmen

This unique wine, which is characterized by the intense ruby red color, very rich and complicated aromatic, complex expressed through the richness of scent of mature red fruit and spicy tones, is created by a careful mixture of old Serbian autochthonous grape variety Prokupac and French grape varieties Marselan and Merlot grown on our territory. This wine should be served along fat, creamy, half-hard and hard mature cheeses and savory appetizers; it goes well with roasted poultry, chicken liver with bacon and red grilled meat, as well as with lamb specialties; and it goes perfectly with all kinds of steak or game..

## Aurora

A mixture of Chardonnay and Sauvignon blanc creates a wine which brings harmony and balance of the grape variety it is made of. It goes extremely well with salads with creamy dressing, pastas with creamy sauces, mature cheeses with a softer texture, roasted turkey, chicken and beef with lemon, pork fillet in mushroom sauce, cold pork.

Alc:13%v/v / 14%v/v

Staklene boce zapremine /  
Glass bottled volume 0,75l



# AMANTE barrique

## Rina

Suvo belo vino proizvedeno od sorte grožda Šardone iz sopstvenih vinograda, sazrevalo u barik buradima od srpskog hrasta punih 12 meseci. Veoma kompleksno vino koje u sebi nosi priču teroara i umešnosti Rubinović vinogradara i vinara. Svetlo žute boje i kristalne bistrine, kod koga su sorte aromе Šardonea, egzotičnog voća i vanile isprepletane sa mirisom meda, maslaca i hrastovine. Ukuš mek i intenzivan sa pikantnim kiselinama i dugotrajnom izuzetno izbalansiranom i osvežavajućom završnicom. Odlično se slaže sa čurećim i pilećim mesom pripremljenim na različite načine, barenom i prženom ribom i dimljenim lososom. Servira se na temperaturi od 12 - 14 °C.

## Matea

Suvo crveno vino proizvedeno od sorte grožda Merlot iz sopstvenih vinograda, odležavalo u barik buradima od srpskog hrasta punih 12 meseci. Prefinjeno vino, purpurio crvene boje, kompleksnog mirisa kupine, trešnje i crvenog bobičavog voća pomešanog sa nežnim primesama vanile, čokolade i kafe dobijenih sljubljivanjem sa barik bavčama Rubinovog podruma. Punog zaokruženog ukusa sa mekim taninima koji vino daju svilenkast karakter uz veoma dugu, savršeno izbalansiranu završnicu. Odlično se slaže sa punomasnim sivrevima i raznovrsnim jelima od mesa i divljaci. Servira se na temperaturi od 16-18 °C.

## Rina

Dry white wine produced from the Chardonnay grape variety from our own vineyards, matured for 12 months in barrels made of Serbian oak. This very complex wine carries the story of the terroir and skills of Rubin's winegrowers and winemakers. Light yellow color and crystal clarity, when the varietal aromas of Chardonnay, exotic fruit and vanilla are blended with the scent of honey, butter and oak. The taste is soft and intense at the same time, with spicy acids and a long-lasting, extremely balanced and refreshing after taste. It goes well with turkey and chicken meat prepared in different ways, boiled and fried fish and smoked salmon. Serving temperature is between 10°C and 12°C.

## Matea

Dry red wine produced from the Merlot grape variety from our own vineyards, matured for 12 months in barrique barrels made of Serbian oak. Sophisticated wine, purple-red color, complex aroma of blackberry, cherry and red berry fruit mixed with delicate taste of vanilla, chocolate and coffee obtained with barrels combination in Rubin's cellar. Full rounded taste with soft tannins that give the wine a silky character with a very long, perfectly balanced after taste. It goes well with full-fat cheeses and a variety of meat and venison dishes. Serving temperature is between 16-18 °C.



Alc: 13,0%v/v / 14,5%v/v  
Staklene boce zapremine /  
Glass bottled volume 0.75l



# Vina sa pečatom

Rubin wines are rewarded by a prestigious award, the Purple plaque, by the Ministry of Agriculture for the best domestic wines with a geographical origin.



## Rubinov Prokupac - autohtona sorta

Kvalitetno suvo crveno vino koje se pravi od istoimene autohtone sorte grožđa iz sopstvenih vinograda. Servirati na 16-18°C uz veoma začinjena jela, crveno meso sa pećurkama, jagnjeće i svinjsko pečenje.

## Merlot

Raskošno crveno vino proizvedeno od istoimene francuske sorte grožđa koje se neguje u Rubinovom vinogradu Bačina. Merlot ima bogatu voćnu aromu, služi se na temperaturi od 14-16°C uz jake sireve, pečeno meso i soseve od gorgonzole i šumskog voća.

## Rubinov Prokupac - indigenous variety

Prokupac is a high quality dry red wine made of the same indigenous grape variety grown at Rubin's own vineyards. It is best served at temperatures between 16°C and 18°C, with very spicy dishes, red meat with mushrooms, roasted lamb and pork.

## Merlot

Rubin's Merlot is a gorgeous red wine made from the French grape variety cultivated in the Rubin vineyard of Bacina. Merlot has a rich fruity aroma, it is recommended to be served at 14-16C with strong cheeses, roasted meats and gorgonzola and forest fruit sauces.

# Vina sa pečatom



Rubin wines are rewarded by a prestigious award, the Purple plaque, by the Ministry of Agriculture for the best domestic wines with a geographical origin.

## Cabernet Sauvignon

Suvo crveno vino proizvedeno od grožda gajenog na lokalitetima ražanjskog vinogorja u Rubinovom vinogradu u Lučini. Servira se na 16°C uz žrele sireve, jela od crvenog mesa, pečenu ribu i specijalitete od divljaci.

## Pinot Noir

Kvalitetno crveno suvo vino proizvedeno od grožda sa obronaka Temničkog vinogorja. S obzirom na svoju delikatnu teksturu najbolje se slaže sa pećurakama, specijalitetima od piletine i čurevine i mladom jagnjetinom. Servira se na temperaturi 14-16 °C.

## Cabernet Sauvignon

High quality dry red wine made of grape variety grown in the wine-growing region of Ražanj in Rubin's vineyards in Lučina. It is best served at temperature of 16°C with mature cheeses, red meat, roasted fish and game specialities.

## Pinot noir

High Quality red wine made of grape grown on the slopes of Temnić vinyard region. Because of its delicate texture, it goes best with mushrooms, chicken turkey and young lamb specialities. It is best served at temperatures from 14°C to 16°C.

Alc:13,0%v/v / 14,0%v/v  
Staklene boce zapremine /  
Glass bottled volume  
0,75l, 0,187l



Alc:13,0%v/v /13,5%v/v/  
Staklene boce zapremine /  
Glass bottled volume  
0,75l, 0,187



# Vina sa pečatom

Rubin wines are rewarded by a prestigious award, the Purple plaque, by the Ministry of Agriculture for the best domestic wines with a geographical origin.

## Chardonnay

Vrhunsko belo vino proizvedeno od grožđa Buštrajnskog vinogorja. Servira se na temperaturi 10 - 12°C uz fina predjela i sireve, testenine sa povrćem, slatkovodnu ribu i pikantna jela od belog mesa sve do voćnih salata i poslastica.

## Sauvignon Blanc

Vrhunsko belo vino proizvedeno od grožđa Temničkog vinogorja. Služi se uz zrele sireve, dinstana mesa u pikantnim sosovima i ribe. Servira se râshladén na temperature od 10-12 °C.

## Chardonnay

Premium white wine made of grape variety growing of Buštranj vineyard region. It is best served at temperatures between 10°C and 12°C with light appetizers and cheeses, vegetable pasta, freshwater fish and piquant white meat dishes and even with fruit salads and desserts.

## Sauvignon Blanc

Premium white wine made of grapes varieties from Temnica vineyard. It is served with mature cheeses, stewed meat in piquant dressings and fish. Serving temperature is between 10°C and 12°C.

# Vina sa pečatom



Rubin wines are rewarded by a prestigious award, the Purple plaque, by the Ministry of Agriculture for the best domestic wines with a geographical origin.

## Muskat

Jedinstveno belo vino od grožđa, služi se uz topla i hladna predjela, sireve, piletinu i čuretinu i ostale srpske specijalitete. Servira se rashlađen na temperaturi od 10-12 °C.

## Rose

Prefinjeno vino kristalno svelte rubin boje, uravnotežene strukture i skladnog punog ukusa. Najvijše prija rashlađeno na 12-14°C uz hladna predjela, domaće sireve, suhomesnate proizvode i pečenja.

---

## Muskat

A unique, premium white wine, it is served with hot and cold appetizers, chicken and turkey and other Serbian specialities. It should be chilled down to 10-12°C before serving.

## Rose

Sophisticated wine crystal-clear ruby color, balanced structure and harmonious full taste. The highest temperatures are chilled to 12-14°C with cold appetizers, homemade cheeses, delicatessen and roasting.

Alc:11,5%v/v / 11,5 %v/v  
Staklene boce zapremine /  
Glass bottled volume  
0.75l, 0.187



Alc:11,5%v/v  
Staklene boce zapremine /  
Glass bottled volume  
1l, 0,75l, 0,187l

# ROSE



## Roze

Roze polusuvovo vino proizvedeno od samotoka crvenih sorti grožđa po jedinstvenom postupku proizvodnje vina ovog tipa u podrumima Rubina. Idealno vino za dugotrajno uživanje uz lagana predjela, mlada mesa i voćne deserte. Lepota ovog vina dolazi do izražaja konzumiranjem na temperaturi od 12 -14 °C.

Najprodavanije rose vino u Srbiji.

## Rosé

A half-dry rosé wine produced by gravitational flow of red varieties of grape by a unique wine making method used in Rubin's cellars. This is an ideal wine for long-lasting enjoyment with light appetizers, young meat and fruit desserts. The beauty of this wine gives best expression when consumed at temperatures between 12°C and 14°C.

The best-selling rose wine in Serbia.



# STARI GRAD



## Stari grad

Novo belo vino Stari Grad, polusuva litarska kupaža rizlinga, muskata (30%) i šardonea (10%) - ukusno, mirisno i nadasve piško stono vino od grožđa iz Srbije. Belo vino skladnog pitkog ukusa i karakteristične svetlo žute boje. Preporučuje se uz hladna i topla predjela, salate, lagana jela i bela mesa. Servira se na temperaturi od 8 -10°C.

## Stari grad

New white wine Stari Grad, semi-dry liter blend of Riesling, Muscat (30%) and Chardonnay (10%) - delicious, fragrant and above all drinkable table wine from grapes from Serbia. This white wine with a pleasant and harmonious taste and characteristic light yellow color. Recommended to serve with with cold and hot appetizers, salads, light meals and white meat. Serve chilled, at a temperature between 8 -10°C.



Alc:11,5%v/v

Staklene boce zapremine/  
Glass bottled volume 1l



Alc:11,5%v/v

Staklene boce zapremine/

Glass bottled volume

1l, 0,75l, 0,187l



# GRAŠEVINA RIZLING



## Graševina

Belo suvo vino proizvedeno po tradicionalnom postupku od grožđa sorte Rizling italijanski. Preporučuje se uz hladna i topla predjela, salate i specijalitete od belog mesa i ribe. Servira se na temperaturi od 10 -12°C.

## Rizling

Belo suvo vino proizvedeno od grožđa sa posebnih vinogradarskih položaja Baćine i Ravnjaka branog u punoj tehnološkoj zrelosti. Podeljuje se uz hladna predjela, testerine, slatkovodnu ribu i specijalitete od piletine rashlađeno na 10°C.



## Graševina

This is a dry white wine made by a traditional method from Italian Riesling grape variety. It is recommended with cold and hot appetizers, salads and white meat and fish specialties. It is best served at temperatures between 10°C and 12°C.

## Rizling

Dry white wine made of grape grown in the special Baćina and Ravnjak's vineyards picked in full technological maturity. It is served chilled down to 10°C with cold appetizers, pasta, freshwater fish and chicken specialties.

# SMEDEREVKA RUBINOVO BELO



## Smederevka

Pravi užitak za veliki broj ljubitelja vina, posebno uz sireve, salate, riblje specijalitete, belo meso i deserte. Poseban ugodaj pruža rashlađeno na temperaturi od 10-12°C.

## Rubinovo belo

Belo suvo vino skladnog pitkog ukusa i karakteristične svetlo žute boje. Proizvedeno po tradicionalnom postupku proizvodnje belih vina u podrumima Rubina od grožđa belih sorti. Preporučuje se uz hladna i topla predjela, salate, lagana jela i bela mesa. Servira se na temperaturi od 8 - 10°C.

## Smederevka

A real pleasure for a large number of wine lovers, especially with cheeses, salads, fish specialties, white meat and desserts. It gives a special enjoyment chilled at a temperature of 10 to 12°C.

## Rubinovo belo

Dry white wine with a pleasant and harmonious taste and characteristic light yellow color. Produced according to the traditional procedure, from white grapes, in the Rubins cellars. Recommended to serve with cold and hot appetizers, salads, light meals and white meat. Serve chilled, at a temperature between 8 - 10°C.

Alc:11,5%v/v  
Staklene boce zapremine /  
Glass bottled volume 1l



Alc:11,5%v/v

Staklene boce zapremine /

Glass bottled volume

1l, 0,75l, 0,187l



# MEDVEDA KRVO

## Medveda krv

Crveno poluslatko vino proizvedeno od autohtonih sorti grožđa Prokupac i Vranac. Snažno, harmonično i puno vino, potpuni doživljaj pruža servirano na temperaturi od 14-16°C.

## Medveda krv

Half-sweet red wine made of indigenous grape varieties: Prokupac and Vranac. Strong, harmonious and full-flavored wine gives a full experience when served at temperatures between 14°C and 16°C.



# ЦАР ЛАЗАР ЦАРИЦА МИЛИЦА



## Car Lazar

Crveno polusuvovo vino proizvedeno na tradicionalan način od mešavine crnih sorti grožđa Prokupac, Vranac, Merlo i Game. Izuzetno prija uz dimljene delicatese i kulinarske specijalitete od crvenog mesa i divljači. Servira se na temperaturi od 14 - 16°C.

## Carica Milica

Crveno polusuvovo vino proizvedeno od sorti grožđa Prokupac i Crni burgundac. Izuzetno prija uz delicatesne predjela i kulinarske specijalitete od mladog crvenog mesa. Servira se na temperaturi od 12 - 14°C.

---

## Car Lazar

Half-dry red wine produced in a traditional way from the mixture of red grape varieties of Prokupac, Vranac, Merlot and Gama. It goes very well with smoked delicacies and culinary specialities of red meat and game. Serving temperature for this wine is between 14°C and 16°C.

---

## Carica Milica

Half-dry red wine made from grape varieties: Prokupac and Black Burgundy. It goes exceptionally well with delicacies and culinary specialities made of young red meat. The serving temperature is between 12°C and 14°C.

Alc:12%v/v / 12,5%v/v  
Staklene boce zapremine /  
Glass bottled volume  
1l, 0,75l



Alc:12%v/v

Staklene boce zapremljene /  
Glass bottled volume  
1l, 0,75l, 0,187l.



# VRANAC

## Vranac

Crveno suvo vino proizvedeno po tradicionalnom postupku od grožda sorte Vranac. Preporučuje se uz masne sireve, začinjena jela, crvena mesa i divljac. Servira se na temperaturi od 14 - 16°C.

## Vranac

This is a dry red wine, produced by traditional method from grape variety Vranac. It is recommended with fat cheeses, spicy dishes, red meat and game. It is best served at temperatures between 14°C and 16°C.

# RUBINOVO CRNO RUBINOVO BIJELO



Alc:11%v/v, 11,5%v/v  
Staklene boce zapremine /  
Glass bottled volume 1l

## ***Rubinovo crno***

Crveno vino proizvedeno po tradicionalnom postupku proizvodnje crvenih vina u podrumima Rubina od grožđa sorti Crni Burgundac, Vranac i Prokupac.

## ***Rubinovo bijelo***

Belo suvo vino skladnog pitkog ukusa i karakteristične svetlo žute boje. Proizvedeno po tradicionalnom postupku proizvodnje belih vina u podrumima Rubina od grožđa belih sorti. Preporučuje se uz hladna i topla predjela, salate, lagana jela i bela mesa. Servira se na temperaturi od 8 -10°C.

---

## ***Rubinovo crno***

Red wine, produced by the traditional method for the red wine production in Rubin's cellars, from domestic varieties Crni Burgundac, Vranac and Prokupac.

## ***Rubinovo bijelo***

Dry white wine with a pleasant and harmonious taste and characteristic light yellow color. Produced according to the traditional procedure, from white grapes, in the Rubins cellars. Recommended to serve with cold and hot appetizers, salads, light meals and white meat. Serve chilled, at a temperature between 8 -10°C.



Alc:16%v/v

Staklene boce zapremine /  
Glass bottled volume 1l



# VERMOUTH

## Vermouth

Rubinov Vermut je aromatizovano vino dobijeno od posebno odabranog belog vina, sa dodatkom ekstrakata gorkih i aromatičnih biljaka. Najčešće se piće kao aperitiv. Može se piti sa puno leda ili mešan sa sodom ili tonikom. Preporučuje se i uz sok od limuna ili sok od pomorandže. Kombinuje se sa vinjakom, vodkom ili brendijem. Odličan je dodatak mnogim koktelima.

Biljke koje se nalaze u vermutu daju poseban ukus sosevima i marinadama za ribu ili meso. Za desert, može se koristiti za pripremu karamelizovanog voća, za preliv za sladoled ili kao odličan dodatak voćnim salatama.

## Vermouth

Rubin's Vermouth is a flavored wine obtained from a specially selected white wine, with the addition of extracts of bitter and aromatic plants. It is usually drunk as an aperitif. It can be drunk with lots of ice or mixed with soda or tonic. It is also recommended with lemon or orange juice. It can be combined with vinjak, vodka or brandy. It is an excellent addition to many cocktails.

Vermouth plants give special taste to sauces and marinades for fish or meat. For dessert, it can be used for the preparation of caramelized fruit, for ice cream dressing or as an excellent addition to fruit salads.

# ŠPRICER

## Špricer

Prirodan proizvod pripremljen na klasičan način, mešanjem vode i vina. U ponudi su dve vrste špricera, od rosea i od belog vina. Ambalaža je moderna, čuva svežinu pica, dostupna u svakoj prilici.



## Spritzer

Natural product prepared in the classical manner - by mixing wine and water. On offer is two kinds of spritzers, one made of rose wine, and the other made of white wine. The packaging is modern and serves its freshness, while the can is convenient for any occasion.



Alc: 4.9%v/v

Ambalaža: limenka  
zapremine 0,5l

Alc: 4,9%v/v  
Ambalaža: limenka  
zapremine 0,33l

# BARMAN®



#### Gin Tonic

Barman Gin Tonic napravljen je po uzoru na svetski popularan koktel, spakovan modernu ambalažu, savršen za ljubitelje niskoalkoholnih pića. Idealna kombinacija za leto, sunce, šetnju parkom, piknik u dvorištu, izlazak sa društvom, uživanje uz muziku. Sa prijatnim mirisom i ukusom Gina, karakterističnom notom tonica i niskim sadržajem alkohola - 4,9 % vol - ovo piće pruža savršeno osveženje. Preporučujemo ga veoma rashladeno u svim prilikama.

#### Vodka Soda

Gazirano niskoalkoholno piće za ljubitelje čiste vodke, pije se veoma rashladeno i odlično je osveženje u svim prilikama ( 4,9% vol i 0.33lit).



#### Gin Tonic

Barman Gin Tonic is based on the world-famous cocktail, has a modern packaging, perfect for low-alcohol drinks lovers. The ideal combination for summer, sun, a walk in the park, a picnic in the yard, going out with friends, enjoying music. With a pleasant smell and taste of Gin, and a recognizable note of tonics and low alcohol content - 4.9% vol - this drink provides perfect refreshment. We recommend for all occasions, served very chilled.

#### Vodka Soda

Carbonated low-alcohol drink for lovers of pure vodka, it is drunk very chilled and is a great refreshment on all occasions (4.9% vol and 0.33lit).

# BARMAN®



Alc: 4,9%v/v

Ambalaža: limenka  
zapremina 0,33l

## Vodka Soda Lime

Inspirisani koktelima sa vodkom, spojeni su Atlantic Vodka i limun, najpopularniji ukus među citrusima. Konzumira se veoma rashlađeno. Sadržajem alkohola od 4,9%vol i zapreminom od 0,33lit.

## Vodka Soda Blueberry

Niskoalkoholno gazirano piće na bazi vodke sa prirodnom aromom borovnice, intenzivne boje i prijatnog voćnog ukusa, za ljubitelje koktela od vodke. Dobro rashlađeno, u vrelim letnjim danima pruža prijatno osveženje (4,9% vol i 0.33lit).

## Vodka Soda Lime

Inspired by vodka cocktails, Atlantic Vodka and lemon, the most popular taste among citrus, are combined. It is consumed very chilled. Alcohol content of 4.9% vol and a volume of 0.33 liters.

## Vodka Soda Blueberry

A low-alcohol carbonated drink based on vodka with a natural blueberry aroma, intense color and pleasant fruity taste, for lovers of vodka cocktails. Well chilled, provides pleasant refreshment on hot summer days (4.9% vol and 0.33lit).



Alc: 4,9%v/v  
Ambalaža: limenka  
zapremine 0,33l

# RUBINOVA VINJAK COLA

## Vinjak Cola

Konstantno praćenje svetskih trendova i potreba i želja naših vernih potrošača omogućilo nam je da još jednom sa ponosom predstavimo jedinstven proizvod na tržištu Srbije, Rubinovu Vinjak colu u limenci 0,33l. Osnovni sastojak proizvoda je čuveni Rubinov Vinjak, od koga smo napravili popularni koktel, koji je poznat svim barmenima i ljubiteljima koktela, kod nas i u svetu.

Rubinova Vinjak cola pije se dobro rashlađena, u svim prilikama, kada želite da se osvežite uz malu dozu vinjaka.



## Vinjak Cola

Constant monitoring of the world trends and expectations and needs of our consumers, has led us to the result of presenting a unique product, Rubin's Vinjak Cola/can 0,33L. The basic ingredient is the famous Rubin's Vinjak which is the base of the popular cocktail known to bartenders and cocktail lovers in the country and worldwide.

Rubin's Vinjak Kola is consumed well cooled, in all occasions, when you want to refresh yourself with a small dose of Vinjak.





Product description WINE	Volume	Tr.Pac	Cases per pallet	H.S Code
ROSE I BELA STONA VINA	1 l	6	72	220421790000
ROSE I BELA STONA VINA	0,75 l	6	96	220421790000
ROSE I BELA STONA VINA	0,187 l	20	98	220421790000
CRVENA STONA VINA	1 l	6	72	220421980000
CRVENA STONA VINA	0,75 l	6	96	220421980000
CRVENA STONA VINA	0,187 l	20	98	220421980000
RUBIN CRVENA VINA SA PEČATOM	0,75 l	6	96	220421980000
RUBIN BELA I ROSE VINA SA PEČATOM	0,75 l	6	96	220421790000
RUBIN BELA VINA SA PEČATOM	0,187 l	20	98	220421790000
RUBIN CRVENA VINA SA PEČATOM	0,187 l	20	98	220421980000
AMANTE CRVENA VINA	0,75 l	6	96	220421980000
AMANTE BELA VINA	0,75 l	6	96	220421790000
VRONSKY PENUŠAVA VINA	0,75 l	6	48	220421790000
VERMOUTH	1 l	6	72	220500000000

Product description BRANDY	Volume	Tr.Pac	Cases per pallet	H.S Code
RUBINOV VINJAK V.S.	1 l	6	76	220820180000
RUBINOV VINJAK V.S.	0,5 l	12	70	220820180000
RUBINOV VINJAK V.S.	0,1 l	24	133	220820180000
RUBINOV VINJAK 5 V.S.O.P.	0,7 l	6	48	220820180000
RUBINOV VINJAK X.O.	0,7 l	6	24	220820180000
RAKИJA LOZA / LOZA UKRASNA KUTIJA	1 l	6	96	220820280000
RAKИJA LOZA	0,1 l	24	133	220820280000
RAKИJA PREPEČENICA / PREPEČENICA UKRASNA KUTIJA	1 l	6	96	220890330080
RAKИJA PREPEČENICA	0,1 l	24	133	220890330080
VODKA-ATLANTIC / VODKA UKRASNA KUTIJA	1 l	6	96	220860110000
VODKA-ATLANTIC	0,1 l	24	133	220860110000
LIKERI	1 l	6	70	220870100000
LIKERI	0,7 l	6	64	220870100000
DRY GIN	1 l	6	64	220860110000
ROCK 98	1 l	6	64	220820270000

Product description RTD	Volume	Tr.Pac	Cases per pallet	H.S Code
RUBINOVA VINJAK COLA	0,33 l	24	90	220890690005
ŠPRICER	0,5 l	24	72	220600590080
BARMAN GIN TONIC	0,33 l	24	90	220860110000
BARMAN VODKA SODA	0,33 l	24	90	220890690005



Cara Lazara 291  
37000 Kruševac, Srbija  
[www.rubin.rs](http://www.rubin.rs)

**medela**<sup>®</sup>

VIŠE  
OD  
—  
MORE  
THAN

45

GODINA  
SLATKE  
TRADICIJE  
—  
YEARS  
OF SWEET  
TRADITION

## O nama

AD "MEDELA", konditorska industrija, je osnovana 1975. godine u Vrbasu i posluje u oblasti proizvodnje konditorskih proizvoda.

U proizvodnom asortimanu Medele, danas postoji više od 70 različitih artikala.

U proizvodnom pogonu su smeštene sledeće proizvodne linije:

- ◆ Linija za proizvodnju štrudli i čajnih peciva;
- ◆ Linija za proizvodnju vafel proivoda;
- ◆ Linija za proizvodnju proizvoda prelivenih kakao prelivom.

Proizvod po kome je Medela poznata već više od 45 godina, koji se izdvaja pre svega po svom kvalitetu, izuzetnom sadržaju nutritivnih i zdravstveno vrednih sastojaka jesu ŠTRUDLE, mehani biskvit sa voćnim punjenjem. Pored štrudli, značajni smo proizvođač vafel proizvoda kao i čajnih peciva. Svi naši proizvodi su napravljeni od pažljivo biranih sirovina, prema višedecenijskoj recepturi i tehnologiji koja se prenosi sa generacije na generaciju.

"Medela" već dugi niz godina posluje u skladu sa svetski priznatim standardima kvaliteta i bezbednosti (ISO 9001:2015 i HACCP). Sistem upravljanja bezbednošću naših proizvoda dodatno smo podigli na viši nivo odbranom sertifikata prema šemii FSSC 22000, verzija 5 - sistem menadžmenta bezbednosti hrane.

Ovim nastojimo da i dalje razvijamo pozitivan trend i postižemo vrhunske rezultate vodeći se krajnjim ciljem - KVALITETAN I ZDRAVSTVENO BEZBEDAN PROIZVOD.

## About us

AD "MEDELA" was founded in 1975 in Vrbas and is producing confectionery products.

In its product portfolio, Medela has more than 70 different items.

The production facility have three product lines:

- ◆ Production line for strudel and tea biscuits;
- ◆ Production line for wafers;
- ◆ Line for cocoa-coated products;

Strudel – the soft cake with fruit filling is Medela's best known and selling Brand, for over 45 years, it stands out for its quality and exceptional nutritional ingredients.

Medela is also a well known producer of wafers and tea biscuits. All our products are made with carefully selected ingredients, following the original recipes and production technology which is passed on through generations.

"Medela" has implemented Safety and Quality systems – ISO 9001:2015 and HACCP. We improved our Safety Management System by being certified according to FSSC 22000 scheme, following global trends in Food Safety Management Systems and in line with our goal - HIGH QUALITY AND SAFE PRODUCTS.



**medela**



**Nagrade i sertifikati / Awards and certificates**



## Štrudle

Mekani vazdušasti biskvit punjen slasnim voćnim ili čoko filom. Sadržaj fila je 33%. Ovaj slatkiš vratice vas u detinjstvo i podsetiti na mirise bakine kuhinje i svih onih slatkiša pravljениh sa dušom.

## Strudels

Soft airy biscuit stuffed with a delicious fruity or choco filling. Strudels contain 33% filling. This sweet will bring you back to your childhood, reminding you of the scents of your grandmother's kitchen and all those sweets that she made with her soul.



## Štrudle Smokva

Kraljica našeg assortimenta, baka svih štrudli i deo slatkog posluženja već više od 40 godina.

## Fig Strudel

This is the queen of our assortment and the grandmother of all strudels, a sweet that has been served for more than 40 years.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	12396	Fig Strudel	Piece	20g	8600104004519	216	36	7776	10
		Fig Strudel	Display	720g	8600104004496	6		216	
2	13398	Fig Strudel	Piece	240g	8600104004458	16	54	864	10
3	13394	Fig Strudel	Piece	360g	8600104004472	11	54	594	10



## Štrudle Višnja

Slatko, a kiselkasto. Najlepša moguća kombinacija!  
Probajte štrudlu sa punjenjem od višnje i  
shvatićete zašto smo ponosni na nju.

## Cherry Strudel

Sweet, but sourish. The best possible combination! Try our strudel stuffed with sour cherry filling and you will understand why we are so proud of it.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	12398	Cherry Strudel	Piece	20g	8600104004694	216	36	7776	10
		Cherry Strudel	Display	720g	8600104004670	6		216	
2	13400	Cherry Strudel	Piece	240g	8600104004632	16	54	864	10
3	13396	Cherry Strudel	Piece	360g	8600104004656	11	54	594	10



## Štrudle Mešano voće

Ako ne možete da se odlučite za omiljeno voće, zašto ne probate meku štrudlu punjenu fantastičnom kombinacijom različitih, slatkih plodova?

## Mixed fruit Strudel

If you cannot decide which is your favorite fruit, why not try a soft strudel filled with a fantastic combination of different sweet fruits?

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	12395	Mixed Fruit Strudel	Piece	20g	8600104004786	216	36	7776	10
		Mixed Fruit Strudel	Display	720g	8600104004762	6		216	
2	13401	Mixed Fruit Strudel	Piece	240g	8600104004724	16	54	864	10
3	13397	Mixed Fruit Strudel	Piece	360g	8600104004748	11	54	594	10



## Štrudle Kajsija

Meko, vazdušasto testo i mirisni fil od kajsije, ne mogu, a da nas ne podsete na ukuse detinjstva i mirise bakine kuhinje.

## Apricot Strudel

The soft airy dough and the aromatic apricot filling will certainly remind us of the tastes of our childhood and the smell of the grandmother's kitchen.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	12397	Apricot Strudel	Piece	20g	8600104004601	216	36	7776	10
		Apricot Strudel	Display	720g	8600104004588	6		216	
2	13399	Apricot Strudel	Piece	240g	8600104004540	16	54	864	10
3	13395	Apricot Strudel	Piece	360g	8600104004564	11	54	594	10



## Štrudle Jagoda & Vanila

Vazdušasto testo, mekano kao duša u kombinaciji sa intenzivnom jagodom okupanom nežnim ukusom vanile ukrašće vaše srce zauvek.

### Strawberry & Vanilla Strudel

Airy dough, soft as a soul combined with an intense strawberry bathed in gentle of vanilla will steal your heart forever.



## Štrudle Čoko krem

Neodoljiva kombinacija mekog i sočnog testa i bogatog ukusa kakao krema. Zasladite se, obradujte svoje čulo ukusa i uživajte!

### Choco Cream Strudel

Irresistible of soft dough and rich choco flavor. Eat something sweet, treat your sense of taste and enjoy!



## Integralna Štrudle Smokva

Kraljici našeg assortimenta, štrudli smokva, pridružili smo i njenu integralnu dvojnicu. Slasni zalogaji u posnom obliku mogu vam biti na dohvat ruke.

### Whole grain Fig Strudel

We have also created the integral double of the queen of our assortment, the fig strudel. Delicious snacks suitable for fasting can be at your fingertips.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	13403	Strawberry & Vanilla Strudel	Piece	240g	8600104005769	16	54	864	10
2	13986	Choco Cream Strudel	Piece	240g	8600104006940	16	54	864	10
3	13414	Whole grain Fig Strudel	Piece	240g	8600104004397	16	54	864	10



## Čoko Štrudle Višnja

Testo meko kao duša, slatko voćno punjenje sa ukusom višnje i sve to preliveno nežnom, crnom čokoladom.

Ko bi odoleo?

## Choco Cherry Strudel

A dough as soft as a soul and a sweet fruity filling with sour cherry taste, everything covered with gentle, black chocolate. Who could resist this?



## Čoko Štrudle Jaffa pomorandža

Kombinacija citrusa i čokolade uvek je odličan izbor.

Probajte štrudlu sa ukusom Jaffa pomorandža i shvatićete zašto smo u pravu.

## Choco Jaffa orange Strudel

The combination of citrus and chocolate is always an excellent choice. Try this strudel with Jaffa orange taste and you will understand why we are right.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	419	Choco Cherry Strudel	Piece	22g	8600104001235	216	36	7776	10
			Display	792g	8600104001334	6		216	
2	13415	Choco Cherry Strudel	Piece	264g	8600104003000	16	54	864	10
3	13418	Choco Jaffa Orange Strudel	Piece	264g	8600104005042	16	54	864	10



## Štrudle Malina & Vanila

Mekana štrudla sa bogatim ukusom maline i vanile. Pri prvom zalogaju ove štrudle setićemo se u bakinim šarenih tanjira, lončića i šerpica i topline bakinog doma.

### Raspberry & Vanilla Strudel

Soft strudel with a rich taste of raspberry and vanilla. At the first bite of this strudel, we will remember grandmother's colorful plates, pots and pans and the warmth of grandmother's home.



## Štrudle Jabukom, Orasima & Cimetom

Sočna i mekana, štrudla koja se topi u ustima. Zadovoljstvo koje se meri u zalogajima.

### Apple, Walnut & Cinnamon Strudel

Juicy and soft, strudel that melts in your mouth.  
Pleasure measured in snacks.



## Štrudle Borovnica

Tradicionalna štrudla sa borovnicama, mirisna i mekana, pravo iz bakine kuhinje.

### Blueberry Strudel

Traditional strudel with blueberries, fragrant and soft, straight from grandmother's kitchen.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	14360	Raspberry & Vanilla Strudel	Piece	240g	8600104007565	16	54	864	10
2	14178	Apple, Walnut & Cinnamon Strudel	Piece	240g	8600104007213	16	54	864	10
3	14251	Blueberry Strudel	Piece	240g	8600104007398	16	54	864	10



## Štrudle Brownie Čoko lešnik

Očaravajuća kombinacija čoko krema i mekog, vazdušastog testa obogađenog kakaom i lešnikom.  
Ne, nije san, čokoladni raj zaista postoji.

## Choco Hazelnut Brownie Strudel

Delightful combination of cocoa cream and soft airy dough enriched with cocoa and hazelnut.  
No, it is not a dream, the chocolate paradise really exists.



## Štrudle Brownie Jaffa pomorandža

Idealan balans finog čoko biskvita i fila sa osvežavajućom aromom pomorandže. Slatkiš koji budи otpimizam i mami osmeh.

## Jaffa Orange Brownie Strudel

The ideal balance of a fine chocolate biscuit and filling with a refreshing orange aroma.  
A sweet that awakens optimism and makes you smile.



Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	13946	Choco Hazelnut Brownie Strudel	Piece	240g	8600104006742	16	54	864	10
2	13942	Jaffa Orange Brownie Strudel	Piece	240g	8600104006766	16	54	864	10



## Štrudle Brownie Malina

Meki i sočan biskvit punjen marmeladom od slasnih malina, sa dodatkom kakao praha u testu. Potpuno prirodan biskvit bez veštačkih boja i aditiva.

## Raspberry Brownie Strudel

Soft and juicy biscuit filled with delicious raspberry marmalade, with the addition of cocoa powder to dough. Completely natural biscuit without artificial colors and additives.



## Štrudle Brownie Šumsko voće

Kakao biskvit sa osvežavajućom marmeladom od maline, jagode, borovnice i kupine. Svaki zalogaj ove štrudle sa šumskim plodovima vratiće vas u prirodu, budeći u vama životnu energiju.

## Forest Fruit Brownie Strudel

Cocoa biscuit with refreshing raspberry, strawberry, blueberry and blackberry jam. Every bite of this strudel will bring you back to nature, awakening life energy in you.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	13560	Raspberry Brownie Strudel	Piece	240g	8600104006254	16	54	864	10
2	13558	Forest Fruit Brownie Strudel	Piece	240g	8600104006278	16	54	864	10



## Napolitanke

Spektakularne napolitanke sa povećanim sadržajem fila! Pun ukus fila smešten između hrskavih korica vafla. Još krskavije, još bogatije, još sladje i zabavnije! Razigraće svaki, pa i najobičniji dan!

## Wafers

Spectacular wafers with increased filling content! The full flavor of its filling is placed between crispy wafer crusts. They will play every day, even the most ordinary day!

**80% FILLING**



## **Waffly Malina & Vanila**

Čaroban ukus maline nikoga ne ostavlja ravnodušnim. Kada to pomešate sa nežnim filom od vanile (80%) i smestite između hrskavih spratova, shvatićete zašto je mnogima ovo omiljeni vaf.

## **Waffly Raspberry & Vanilla**

The magic taste of raspberries leaves nobody indifferent. When you mix that with gentle vanilla flavor (80%) and place it between crispy layers, you will understand why this is the favorite wafer of so many people.



## **Waffly Čokolada, Kokos & Mentol**

Za sve one koji ne priznaju slatkiš bez čokolade, pripremili smo čaroliju između korica vafla. Fantastičan spoj čokolade, kokosa i osvežavajućeg mentola. Probajte i uverite se.

## **Waffly Chocolate, Coconut & Menthol**

For all those who accept no sweets without chocolate, we have prepared this magic charm placed between wafer crusts. A fantastic blend of chocolate, coconut and refreshing menthol. Try it and convince yourself.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	13809	Waffly Raspberry & Vanila	Piece	180g	8600104006568	24	48	1152	10
2	13807	Waffly Chocolate, Coconut & Menthol	Piece	180g	8600104006506	24	48	1152	10



80% FILLING



## Waffly Lešnik

Između hrskavih korica vafla krije se bogato punjenje kremom od lešnika (80%). Jedan od vaših omiljenih ukusa, koji će vas oduševiti.

## Waffly Hazelnut

The rich hazelnut cream filling (80%) hides between crispy wafer crusts. One of your favorite tastes. You will be delighted with.



## Waffly Čokolada & Lešnik

Neodoljiv fil čokolade i lešnika (80%), u kombinaciji sa svežim i hrskavim koricama vafla predstavlja idealan začin svakom danu.

## Waffly Chocolate & Hazelnut

The irresistible filling of chocolate and hazelnut (80%), combined with fresh and crispy wafers, is the ideal seasoning for every day.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	13810	Waffly Hazelnut	Piece	180g	8600104006582	24	48	1152	10
2	13808	Waffly Chocolate & Hazelnut	Piece	180g	8600104006520	24	48	1152	10



## Napolitanke Nugat

Porodično pakovanje tradicionalnog Medela vafla sa punjenjem od lešnika.  
Užitak za celu porodicu.

### Nugat Wafers

Family pack of traditional Medela wafers with hazelnut filling. Enjoyment for the entire family.



## Napolitanke Limun&Pomorandža

Kada poželite da se zasladite i osvežite u isto vreme, napolitanka limun-pomorandža je tu za vas!

### Lemon & Orange Wafers

When you want to sweeten and refresh at the same time, a lemon-orange wafer is here for you!



## Napolitanke Čokolada

Pun ukus čoko fila smešten između hrskavih korica vafla. Već pri prvom zalogaju oduševiće vas ova kombinacija. Pakovanje za celu porodicu.

### Choco Wafers

The full flavor of the choco filling is placed between the crispy wafers. This combination will delight you at the first bite. Packing for the whole family.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit/Box	Box/Pallet	Unit/Pallet	Shelf life (month)
1	206	Wafers NUGAT	Piece	400g	8600104002881	12	42	504	10
2	209	Wafers LEMON	Piece	400g	8600104006032	12	42	504	10
3	211	Wafers CHOCO	Piece	400g	8600104003017	12	42	504	10



## Napolitanke Čoko lešnik

Hrskave napolitanke sa kremastim čoko- lešnik filom.  
Praktično pakovanje u plastičnoj kantici. Savršen izbor za celu porodicu.

## Choco Hazelnut Wafers

Crispy wafers with creamy choco-hazelnut filling.  
Practical packaging in a plastic can. The perfect choice for the whole family.



## Čoko lešnik sa kakao prelivom

Neodoljiv spoj čokolade i lešnika i hrskavih vafel listova sa najukusnijim čoko prelivom. Praktično pakovanje u plastičnoj kantici. Savršen izbor za celu porodicu.

## Choco hazelnut Wafers with cocoa coating

An irresistible combination of chocolate and hazelnuts and crunchy wafer sheets with the most delicious chocolate topping. Practical packaging in a plastic can. The perfect choice for the whole family.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	14362	Choco Hazelnut Wafers	Piece	1000g	8600104007589	-	-	90	10
2	14365	Choco hazelnut Wafers with cocoa coating	Piece	1000g	8600104007596	-	-	90	10





## Integralni keks

Kada imate želju za slatkišima, a želite da ostanete verni svom režimu ishrane, integralni keks je najbolji izbor za vas. Prirodno bogat vlaknima, pravljen od integralnih žitarica, suvog voća i komadića čokolade, nudi vam 3 različite opcije za uživanje u ukusu bez suvišnih kalorija.

## Whole grain biscuits

When you want to eat sweets, but you still want to stay faithful to your diet, integral biscuits are your best choice. They are naturally rich in fiber and made from integral cereals, dried fruits and chocolate pieces, offering you 3 different options for enjoying its taste without an excess of calories.



## Bonžita Integralni keks Belgijska čokolada

Zdravo, a čokoladno! Naravno da je moguće. Probajte Medela čokoladni integralni keks i uverite se i sami!

## Bonžita Whole Grain Biscuit Chocolate

Healthy and made from chocolate! It is possible, of course! Try Medela chocolate whole grain biscuits and convince yourself!

## Bonžita Integralni keks Classic

Jede vam se keks, ali vas grize savest? Zaboravite na to! Medela integralni keks će vas zasladići sa minimumom kalorija!

## Bonžita Whole Grain Biscuit Classic

Would you like to eat biscuit, but you feel pangs of conscience? Forget about it! Medela whole grain biscuits will sweeten you with a minimum of calories!

## Bonžita Integralni keks Brusnica i suvo grožđe

Ko kaže da zdravlje nije ukusno? Medela hrskavi integralni keks sa brusnicom i suvim grožđem je idealna kombinacija kiselosti i slasti u jednom slatkišu.

## Bonžita Whole Grain Biscuit Cranberries and Raisins

Who said that healthy is not tasty? Medela crispy whole grain biscuit with cranberries and raisins represents the ideal combination of sourness and sweetness in one sweet.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit/Box	Box/Pallet	Unit/Pallet	Shelf life (month)
1	12689	Whole Grain Biscuit Classic	Piece	175g	8600104005202	15	72	1080	10
2	12691	Whole Grain Biscuit Belgian Chocolate	Piece	175g	8600104005226	15	72	1080	10
3	12693	Whole Grain Biscuit Cranberry & Raisins	Piece	175g	8600104005240	15	72	1080	10



## Čajno pecivo

Dovoljno hrskavo, a taman dovoljno mekano da možete da izaberete da li želite da ga umočite u čaj ili kafu ili biste se ipak prepustili njegovim nežnim ukusima bez dodataka. Čajno pecivo bez veštačkih aroma je keks u koji će ste se zaljubiti.

## Tea biscuits

It is crispy enough, but at the same time soft enough, so that you can choose whether you want to dip it into your tea or coffee or you just want to enjoy its delicate flavor without any supplements. You will simply fall in love with these tea biscuits without artificial flavors.



## Bucko Čajno pecivo

Ukus za pamćenje, keks uz koji smo odrasli.  
Stavite kafu, a Bucko stiže da vam pravi društvo.

## Bucko Tea biscuit

The taste to be remembered, the cookie we grew up with.  
Prepare a cup of coffee and Bucko will arrive to keep  
you company.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	12445	BUCKO	Piece	750g	8600104004298	9	28	252	12



medela®

## O nama

Kompanija „Ravanica“ doo Ćuprija je osnovana 1958. godine u Ćupriji, gradu koji pripada Pomoravskom okrugu u centralnoj Srbiji. Ravanica postaje deo Medela kompanije krajem 2018.godine. Osnovna delatnost naše kompanije je proizvodnja dezerta na bazi žitarica, konditorskih proizvoda i slanih grickalica. Svi naši proizvod su proizvedeni u skladu sa svetski proznatim standardima kvaliteta i bezbednosti ISO 9001:2015 i HACCP.

Glavni fokus u kompaniji Ravanica su potrebe potrošača, razvoj kvalitetnih proizvoda i inovacije.

Naša dva brenda Bonžita i Romansa su ostali prepoznatljivi srpski brendovi dugi niz godina.

Tradicija, kvalitet i poverenje potrošača su najveće vrednosti kompanije Ravanica i nastavićemo da negujemo ove vrednosti i u narednim godinama.

## About us

Company "Ravanica" d.o.o. Ćuprija was founded in 1958. in the Ćuprija town located in the Pomoravlje District of central Serbia. "Ravanica" becomes the part of "Medela ad" at the end of 2018. The main activity of the company is the production of cereal bars, confectionery products and salty snacks. All products are manufactured in accordance with ISO 9001 and HACCP standards.

The main focus of the company is consumer needs, quality product development and innovation.

Bonžita and Romansa are the two Ravanica's brands remain Serbia distinctive brands through many years.

Tradition, quality and consumer trust are the greatest values of Ravanica and we will continue to nurture these values in the coming years.





## Bonžita (žitna pločica)

Prirodna poslastica na bazi žitarica, napravljena od ekspandiranog zrna pšenice, pirinča, ovsu i kukuruznih pahuljica, obogaćena voćem. U potpunosti odgovara zahtevima senzualnih korisnika prirodne i zdrave hrane. Bogata vitaminima B kompleksa, vitaminima A i C, kao i kalijumom, magnezijumom, fosfatima i drugim mineralima. Bonžita nam daje svežu energiju za početak dana. Započnite zdrav Bonžita dan!

## Bonžita (cereal bar)

A natural cereal-based delicacy made from expanded grain, rice, oat and corn flakes, fruit enriched. Perfect combination that meets the expectations of sensual consumers for a natural and healthy foods. Rich in vitamins B complex, vitamins A and C as well as other mineral ingredients - potassium, magnesium, phosphates. Bonžita Raisin is fresh energy to start the day. Start a healthy Bonžita day!



KAJSIJA  
APRICOT

SUVO GROŽĐE  
RAISIN

ČOKOLADNI PRELIV  
COCOA COATING

ANANAS  
PINEAPPLE

MED  
HONEY

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	24	Bonžita Apricot cereal bar	Piece	25g	8600046003601	160	50	8000	12
			Display	500g	8600046004165	8		400	
2	39	Bonžita Raisin cereal bar	Piece	25g	8600046003618	160	50	8000	12
			Display	500g	8600046004172	8		400	
3	40	Bonžita Plus cereal bar	Piece	30g	8600046004066	160	50	8000	12
			Display	600g	8600046004189	8		400	
4	41	Bonžita Pineapple cereal bar	Piece	25g	8600046004103	160	50	8000	12
			Display	500g	8600046004196	8		400	
5	465	Bonžita Honey cereal bar	Piece	25g	8600046004226	160	50	8000	12
			Display	500g	8600046004233	8		400	



**BRUSNICA  
CRANBERRY**

**VOĆNI MIX  
FRUIT MIX**

**VOĆNI MIX  
SA KAKAOOM  
FRUIT MIX  
WITH COCOA**

**ARONIJA  
ARONIA**

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
6	466	Bonžita Cranberry cereal bar	Piece	25g	8600046004240	160	50	8000	12
			Display	500g	8600046004257	8		400	
7	329	Bonžita Aronia cereal bar	Piece	25g	8600046004653	160	50	8000	12
			Display	500g	8600046004660	8		400	
8	42	Bonžita Mix cereal bar	Piece	25g	8600046004110	160	50	8000	12
			Display	500g	8600046004202	8		400	
9	43	Bonžita Super MIX cereal bar	Piece	28g	8600046004127	160	50	8000	12
			Display	560g	8600046004219	8		400	





## Romansa čajna peciva

Recept je ostao isti od prvog kolačića do danas.  
Harmonična kombinacija hrskavog keksa,  
bogatog fila i kakao preliva daje savršen ukus koji  
osvaja sve generacije.

## Romansa Tea biscuits

The recipe has remained the same from the first cookie up to the present day. The harmonious combination of crispy biscuits, rich filling and cocoa topping gives a perfect taste that conquers all generations.



## Romansa Kokos

Neodoljiva kombinacija hrskavog čajnog keksa i nežnog mlečnog krema, prekrivena prelivom od kakaa i posutu kokosom. Za one koji zaista vole slatkiše i uživaju u svakom zalogaju.

## Romansa Coconut

An irresistible combination of crunchy tea biscuits and a gentle milk cream, covered with cocoa dressing and sprinkled with coconut. For those who really love sweets and enjoy every bite.



## Romansa Lešnik

Jedinstveni hrskavi čajni biskvit ispunjen ukusnim kakao kremom, prekriven nežnim dresingom od kakaa i posut prženim lešnikom. Ovaj divan kolačić savršeno se slaže sa vašom šoljicom kafe ili čaja.

## Romansa Hazelnut

Unique crispy tea biscuit filled with tasty cocoa cream, covered with gentle cocoa dressing and sprinkled with roasted hazelnut. This delightful cookie perfectly matches with your cup of coffee or tea.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	315	Romansa Coconut	Piece	75g	8600046002765	38	50	1900	12
2	240	Romansa Coconut	Piece	150g	8600046002871	19	50	950	12
3	316	Romansa Hazelnut	Piece	75g	8600046002758	38	50	1900	12
4	241	Romansa Hazelnut	Piece	150g	8600046002888	19	50	950	12



## The Super snack Slane perece

Jedinstvena i ukusna slana poslastica, potpuno prirodna, kvalitetno pečena. Naš jedinstveni postupak pečenja omogućava da testo pereca precizno sazreva, a zatim da se ispeče do savršenstva. The Super Snack perece se prave od visoko kvalitetnih, jednostavnih sastojaka. Ne sadrže veštačke arome, boje i konzervante.

## The Super snack Salty pretzels

Unique and tasty savory treat, all-natural, quality baked. Our unique baking process precisely matures the pretzel dough and then bakes it to perfection. The Super Snack pretzels are made from high quality, simple ingredients. They do not contain artificial flavors, colors and preservatives.



## Slane perece

Savršeno pečene, hrskave i umereno slane. Naše perece ne sadrže veštačke arome, boje i konzervante. Više ukusa. Manje sastojaka. Pametnije pečenje.

## Salty Pretzels

Perfectly baked, crispy and moderately salty. Our pretzels contain no artificial flavors, colors and preservatives.

More flavor. Fewer Ingredients. Smarter Baking.

## Integralne slane perece sa susamom

Naše integralne slane perece posute susamom, imaju dubok i bogat ukus. Prave se od integralnog pšeničnog brašna, po specijalnoj recepturi, zatim se sporo peku i dobijamo neodoljivu hrskavu, slanu poslasticu.

## Integral salty pretzels with sesame

Our integral salted pretzels sprinkled with sesame have a deep and rich taste. They are made from integral wheat flour, according to a special recipe, then baked slowly and we get an irresistible crunchy, salty treat.

Pos.	Code	Product Name	Unit	Net Weight	EAN code	Unit / Box	Box / Pallet	Unit / Pallet	Shelf life (month)
1	138	Salty Pretzels	Piece	75g	8600046007005	54	40	2160	12
2	255	Salty Pretzels	Piece	120g	8600046007074	32	40	1280	12
3	248	Integral salty pretzels with sesame	Piece	75g	8600046007098	54	40	2160	12





Kulski put bb  
21460 Vrbas, Srbija  
[export@medela.rs](mailto:export@medela.rs)  
[www.medela.rs](http://www.medela.rs)

-  /medelasrbija
-  /medelasrbija



Borivoja Velimanovća bb  
35230 Ćuprija, Srbija  
[office@ravanica-cuprija.rs](mailto:office@ravanica-cuprija.rs)  
[www.ravanica-cuprija.rs](http://www.ravanica-cuprija.rs)



*Vital*

OSNOVANO 1855





## 0 kompaniji

Industrijska proizvodnja jestivog ulja na Balkanu svoje početke beleži u vojvođanskom gradiću Vrbasu. Preduzimljivi trgovac Jakob Lenji podigao je 1855. godine u ovom gradu, na obali Starog kanala, prvu radionicu za preradu ulja. Niko nije mogao da zamisli da će puštanjem u rad ovog nevelikog pogona biti postavljen temelj budućem moćnom industrijskom gigantu - fabrici VITAL. Lenjijeva fabrika je započela svoju proizvodnju presom nerafinisanog ulja sa ručnom i stočnom pogonskom snagom. Preovlađujuće sirovine bile su: konoplja, bundevina koštica i uljana repica. Sirovo ulje sve do 1929. godine nije rafinisano u Vrbasu, već u Budimpešti gde je porodica Lenji posedovala rafineriju.

Treća i četvrta decenija XX veka, kada se na čelu fabrike nalazio unuk osnivača, Josif Lenji, veoma su značajne za razvoj prve uljare na Balkanu. U tom periodu u znatnoj meri je osavremenjena proizvodnja, nabavljena je nova oprema i rafinerija, tako da je proces proizvodnje jestivog ulja u potpunosti zaokružen u vrbaškoj fabrići.

Prvo ulje od suncokreta proizvedeno je u ovoj uljari tridesetih godina prošlog veka. Od tada je suncokret osnovna sirovina u proizvodnji i danas predstavlja neku vrstu amblema fabrike. Danas je VITAL jedan od najvećih proizvođača hrane u zemlji. To je fabrika čija je proizvodnja ulja, margarina, biljne masti, biljnog mrsa, majoneza i kečapa zasnovana na naјsvremenijim tehnologijama. Primenom rigoroznog sistema kontrole kvaliteta svih proizvoda uvođenjem sistema kvalitet FSSC 22000, HALAL, kao i HACCP sistema, korišćenjem sopstvene laboratorije i primenom savremenih metoda aplikacije najnovijih tehničkih dostignuća u razvoju proizvoda, VITAL danas ostvaruje svoj cilj učvršćivanja postojećih i zauzimanja novih tržišnih pozicija.

## About the company

Industrial production of edible oil in the Balkans recorded its beginnings in the town of Vrbas in Vojvodina. In 1855, the entrepreneurial merchant Jakob Lenji built the first oil processing workshop in this town, on the banks of the Old Channel. Nobody could imagine that the commissioning of this small plant would, in fact, lay the foundation of a future mighty industrial giant - VITAL factory. Lenji's factory began its production with the use of a manual and animal-driven unrefined oil strainer. Prevailing raw materials included hemp, pumpkin seed and oilseed rape. Up until 1929, crude vegetable oil was not processed in Vrbas, but in Budapest, where the Lenji family owned a refinery. The third and the fourth decade of the 20th century, when the founder's grandson, Joseph Lenji, was the head of the factory, were very significant for the development of the first oil factory in the Balkans. During this period, the production was substantially modernized, new equipment and refinery were purchased, so the whole process of production of edible oil was completely established in this factory in Vrbas. The first sunflower oil was made in this oil factory in the 1930s. Since then, sunflower has been the basic raw material in its production and today it represents a kind of a factory emblem.

Today, Vital is one of the largest food manufacturers in the country. This is the factory whose production of oil, margarine, vegetable fat, vegetable ghee, mayonnaise, and ketchup is based on the latest technology. Through the application of a strict quality control system for all products with the introduction of FSSC 22000 quality system, HALAL and HACCP system, the use of its own laboratory, and the use of modern methods in application of the latest technological advances in product development, Vital today achieves its objective of strengthening the existing and developing new market positions.







## Suncokretovo ulje

**Suncokretovo ulje** se dobija preradom suncokretovog semena postupcima presovanja i ekstrakcije rastvaračima, te naknadnom rafinacijom. Finalni proizvod je rafinisano jestivo suncokretovo ulje koje prema svim standardima predstavlja jedno od nutritivno najkvalitetnijih ulja. Pre svega, ono zadovoljava energetske potrebe organizma. Osim toga, bogato je prirodnim antioksidansom, alfa tokoferolom (E-vitamin) koji utiče na oksidativnu stabilnost i produženje roka trajanja. U organizmu deluje zaštitno, uklanjajući štetne proekte metabolizma, tzv. slobodne radikale. Sadrži i prirodnu boju, beta karoten koji u organizmu prelazi u A-vitamin. Suncokretovo ulje sadrži vrlo važnu, esencijalnu masnu kiselinu - linolnu kiselinu, poznatu i kao Omega 6 kiselina. Posebna karakteristika suncokretovog ulja je da je odnos tokoferola i ove masne kiseline u najpovoljnijem odnosu koji omogućuje maksimalno delovanje.

## Sunflower oil

**Sunflower oil** is obtained by the processing of sunflower seeds using the procedures of pressing and extraction by solvents, and subsequent refining. The final product is refined table sunflower oil which, by all standards, represents one of the highest-quality oils in nutritional sense. First of all, it satisfies the energy needs of an organism. Besides, it is rich in the natural antioxidant, alpha-tocopherol (vitamin E) which affects oxidant stability and extension of shelf life. Within the body, it acts protectively, through elimination of harmful metabolic products, so-called free radicals. It also contains natural colour, beta carotene, which the body turns into vitamin A. Sunflower oil contains a very important, essential fatty acid – linoleic acid, also known as Omega-6 acid. A special characteristic of sunflower oil is the most favourable ratio between tocopherol and this fatty acid, which provides maximum effects.

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
111311	Refined sunflower oil 1L	13,8	15	50	18 months	8600109113117	1512.19900001
111312	Refined sunflower oil 5L	4,6		120 pcs	18 months	8600109113124	1512.19900001



## Margarini

**STONI** margarin se proizvodi od visokokvalitetnih biljnih ulja i masti uz dodatak odgovarajućih aditiva. Preporučujemo ga za kuvanje, pečenje i prženje raznih jela. Pečenoj ribi i mesu daje prijatnu aromu i poseban ukus. **STONI** margarin se upotrebljava i za razne vrste kolača, lako se ugrađuje u testo i daje mu finu strukturu. Izvanredan je za pripremu slanih namaza, sam ili u kombinaciji sa mesom, sirom, povrćem i začinima.

**STONI** margarin sa ukusom slatke pavlake obogaćen je vitaminima A i D. Posebno se preporučuje za izradu kremova za torte i u pripremi kolača. Sa korišćenjem našeg margarina svaka vaša torta imaće predivan, pun ukus slatke pavlake.

**VITALFIT** se proizvodi od visoko kvalitetnog suncokretovog ulja i masti biljnog porekla uz dodatak odgovarajućih aditiva. Idealan je za pripremu testa i kremova. Ima smanjeni sadržaj masti (70%).

## Margarines

**TABLE** margarine is made of high-quality vegetable oils and fats with adequate additives. We recommend it for cooking, baking and frying of various dishes. It gives a pleasant aroma and special flavour to fried fish and meat. **TABLE** Margarine is also used for various types of cakes and it is easily mixed into dough, giving it a fine structure. It is excellent for the preparation of salty spreads, alone or in combination with meat, cheese, vegetables, and spices.

**Whipped cream-flavoured TABLE** margarine is enriched with vitamins A and D. It is particularly recommended for making cake creams and in the preparation of pastry. With the use of our margarine every cake you make will have a delicious, full-bodied flavour of whipped cream.

**VITALFIT** is made of high-quality sunflower oil and vegetable fat with adequate additives. It is ideal for the preparation of doughs and creams. It has a reduced fat content (70%).

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
113202	Table margarine 250g	10,00	40	72	210 days	8600109132026	1517.1090008
113203	Whipped cream-flavoured margarine 250g	10,00	40	72	210 days	8600109132033	1517.1090008
113208	Margarine "Vitalfit" 250g	10,00	40	72	210 days	8600109132088	1517.1090008



## Namazni margarini

**Prijatno Mlečni** je margarin sa smanjenim sadržajem masti 60%. U sebi sadrži mleko u prahu 1%, obogaćen je vitaminima A, D i E i ima 0.4% soli. Pakuje se u polipropilenskim čašicama od 250g i 500g, a transportno pakovanje je u kartonskoj kutiji od 5kg.

**Prijatno Softi** je margarin sa smanjenim sadržajem masti, obogaćen vitaminima A, D i E. Sadrži minimum 60% biljnih ulja i masti i 0.4% soli. Pakuje se u polipropilenske čašice od 250g i 500g, a transportno pakovanje je u kartonskim kutijama od 5kg.

**Prijatno Laki** je margarinski namaz sa svega 25% masne faze. Ima malu kalorijsku vrednost (945 kJ/230 kcal u 100g). Obogaćen je vitaminima A, D i E i ima 0.6% soli. Pakuje se u polipropilenskim čašicama od 255g i 512g, a transportno pakovanje je u kartonskoj kutiji od 5 kg.

## Margarine spreads

**Prijatno Mlečni** is a margarine spread with reduced fat content of 60%. It contains powder milk 1%, it is enriched with vitamins A, D and E and has 0.4% of salt. It is packed in polypropylene cups of 250g and 500g, and the transport packaging is a cardboard box of 5kg.

**Prijatno Softi** is a margarine with reduced fat content, enriched with vitamins A, D and E. It contains minimum 60% of vegetable oils and fats, as well as 0.4% of salt. It is packed in polypropylene cups of 250g and 500g, and the transport packaging is a cardboard box of 5kg.

**Prijatno Laki** is a margarine spread with only 25% of fat phase. Its energy value is low (945kJ/230 kcal in 100g). Enriched with vitamins A, D and E, it contains 0.6% of salt. It is packed in polypropylene cups of 255g and 512g, and the transport packaging is a cardboard box of 5kg.



Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
113108	Margarine spread Prijatno "Mlečni" 250g	5,00	20	35	150 days	8600109134273	1517.1090008
113109	Margarine spread Prijatno "Mlečni" 500g	5,00	10	35	150 days	8600109134280	1517.1090008
113417	Margarine spread Prijatno "Softi" 250g	5,00	20	35	210 days	8600109134297	1517.1090008
113418	Margarine spread Prijatno "Softi" 500g	5,00	10	35	210 days	8600109134303	1517.1090008
113415	Margarine spread Prijatno "Laki" 255g	5,10	20	35	210 days	8600109134259	1517.1090008
113416	Margarine spread Prijatno "Laki" 512g	5,12	10	35	210 days	8600109134266	1517.1090008



## Majonez Delikates

**Mayovita delikatesni majonez** je proizvod veoma visoke hranljive vrednosti. Proizvodi se od suncokretovog ulja visokog kvaliteta, žumanaca, šećera, soli, senf.

Sve komponente koje ulaze u sastav proizvoda su provereno visokog kvaliteta. Delikates majonez je izuzetnog ukusa, lako svarljiv i zbog tih svojstava se koristi za jelo i kao dodatak raznim vrstama salata od mesa i povrća. Svi majonezi su termostabilni.

## Mayonnaise Delicatesse

**Mayovita Delikatesse Mayonnaise** is a product of very high nutritional value. It is made of high-quality sunflower oil, egg yolks, sugar, salt, mustard. All the ingredients included in the composition of the product are of a guaranteed high quality. Mayonnaise Delicatesse has an extraordinary flavour, it is easy to digest, and, due to these characteristics, it is used as food, and as addition to all kinds of meat and vegetable salads. All kinds of mayonnaise are thermostable.

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
114148	Mayonnaise Delikatesse "MAYOVITA" 90g (SCHT)	2,16	24	192	10 months	8600109141486	2103.90909080
114149	Mayonnaise Delikatesse "MAYOVITA" 180g (SCHT)	2,34	13	180	10 months	8600109141493	2103.90909080
114150	Mayonnaise Delikatesse "MAYOVITA" 270g (DOYPACK)	2,70	10	120	8 months	8600109141509	2103.90909080
114153	Mayonnaise Delikatesse "MAYOVITA" 450g (BKT)	9,00	20	35	8 months	8600109141530	2103.90909080
114151	Mayonnaise Delikatesse "MAYOVITA" 900g (BKT)	5,40	6	81	8 months	8600109141547	2103.90909080
114154	Mayonnaise Delikatesse "MAYOVITA" 2700g (BKT)	10,80	4	36	8 months	8600109141554	2103.90909080
114152	Mayonnaise Delikatesse "MAYOVITA" 450g (PET BTL)	5,40	12	72	8 months	8600109141516	2103.90909080
114155	Mayonnaise Delikatesse "MAYOVITA" 900g (PET BTL)	10,80	12	35	8 months	8600109141523	2103.90909080
114158	Mayonnaise Delikatesse "Mayovita" 180g (JAR)	1,08	6	456	8 months	8600109141585	2103.90909080
114159	Mayonnaise Delikatesse "Mayovita" 600g (JAR)	3,60	6	152	8 months	8600109141592	2103.90909080
114162	Mayonnaise Delikatesse "Mayovita" 5kg (BKT)	20	4	68	8 months	8600109141622	2103.90909080
114183	Mayonnaise Delikatesse "MAYOVITA" 50g (SCHT)	2	40	224	10 months	8600109141837	2103.90909080



## Majonez Lagani

**Mayovita lagani majonez** je proizvod pogodan za dijetalnu ishranu pošto u sebi ne sadrži holesterol.

Proizveden je sa smanjenom količinom suncokretovog ulja visokog kvaliteta i bez žumanaca. Pored ulja u sastav proizvoda ulazi čist prirodni skrob, so, šećer, senf, sirće i ostali začini. U odabiru sirovina koje ulaze u sastav proizvoda izuzetan značaj ima kvalitet sirovina i postupak njihovog dobijanja. Lagani majonez zbog svojih osobina može da se koristi za jelo i kao dodatak salatama. Pošto u sebi sadrži sirovine isključivo biljnog porekla preporučuje se za ishranu vegetarijanaca i u vreme posta.

## Mayonnaise Light

**Mayovita light mayonnaise** is the product suitable for a low-calorie diet as it does not contain cholesterol.

It is produced with a reduced amount of sunflower oil of high quality and without egg yolks. In selecting raw materials that constitute the product, the quality of raw materials and the process of their obtaining are of utmost importance has the extreme importance. Light Mayonnaise, due to its properties, can be used for food and as an addition to salads. Since it contains raw materials of plant origin only, it is recommended for the nutrition of vegetarians and at the time of fasting.

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
114332	Mayonnaise Light "MAYOVITA" 90g (SCHT)	2,16	24	192	10 months	8600109143244	2103.90909080
114333	Mayonnaise Light "MAYOVITA" 180g (SCHT)	2,34	13	180	10 months	8600109143251	2103.90909080
114326	Mayonnaise Light "MAYOVITA" 270g (DOYPACK)	2,70	10	120	8 months	8600109143268	2103.90909080
114327	Mayonnaise Light "MAYOVITA" 450g (BKT)	9,00	20	35	8 months	8600109143275	2103.90909080
114328	Mayonnaise Light "MAYOVITA" 900g (BKT)	5,40	6	81	8 months	8600109143282	2103.90909080
114339	Mayonnaise Light "MAYOVITA" 50g (SCHT)	2	40	224	10 months	8600109143398	2103.90909080



## Senf Classic, Chili, Sa začinskim biljem

Senf je namirnica bez koje danas ne može da se zamisli moderna kuhinja. Za pravljenje ovog, gotovo neizbežnog začina, tačnije njegove paste, koriste se zrnca istoimene biljke, koja se na ovim prostorima naziva još slaćica ili gorušica. Mariniranje - sva mesa je neophodno marinirati zbog mekoće i ukusa, samo vrsni kuvari znaju da je to nemoguće uraditi bez senfa. Dresinzi - senf takođe ima ogromnu primenu u pripremanju dresinga za razne salate i sendviče, biftek salata, salata od piletine i čuretine sa dresingom od senfa daje prepoznatljiv ukus. Sosevi - Možda čak i najveću primenu senf ima u spravljanju raznih sosova najpoznatiji su sos od pečuraka, sos od dizon senfa, sos od senfa i lanenog semena koji se idealno slaže sa crvenim mesima kao što su biftek, ramstek, svinjski i teleći file.

## Mustard Classic, Chili, With herbs

Mustard is a food without which it is today impossible to imagine a modern kitchen can not be imagined today. In order to make this, almost inevitable spice, or more precisely, its pastes, the seeds of the eponymous plant are used which in our country is known under three names "senf", "slaćica" and "gorušica". Marinating - all the meat needs to be marinated for the purpose of the softness and taste, and only excellent chefs know it is impossible without a mustard. Dressings - mustard also has a great application in the preparation of dressing products for various salads and sandwiches, beef salad, chicken and salad turkey salad with dressing gives a recognizable taste. Sauce - perhaps even the largest application of mustard is in the preparation of various sauces, the most famous ones being the mushroom sauce, dijon sauce, mustard and linseed sauce.

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
116111	Mustard CLASSIC 100g (CUP)	0,92	30	120	12 months	8600109161118	210390909080
116104	Mustard CLASSIC 190g (JAR)	0,18	6	456	12 months	8600109161040	210390909080
116113	Mustard CLASSIC 270g (DOYPACK)	0,27	10	120	12 months	8600109161132	210390909080
116309	Mustard CHILI 100g (CUP)	0,92	30	120	12 months	8600109163099	210390909080
116304	Mustard CHILI 190g (JAR)	0,18	6	456	12 months	8600109163044	210390909080
116209	Mustard WITH HERBS 100g (CUP)	0,92	30	120	12 months	8600109162092	210390909080
116204	Mustard WITH HERBS 190g (JAR)	0,18	6	456	12 months	8600109162047	210390909080



## Tartar sos

**Tartar sos** se u osnovi spremja od majoneza. Jedan je od najprepoznatljivijih i najrasprostranjenijih sosova. Odličan je kao dresing za salate, kao što su salata od čuretine, razne hladne pasta salate i vezane salate od povrća i mesa, neretko se koristi kao odličan namaz za sendvice. Odlično se slaže uz jela od ribe kao što su pastrmka u kukuruznom brašnu, smuđ, losos u kadaifu. Tartar sos je tu da upotpuni ukus ovako hrskavo spremljenih ribljih specijaliteta. I naravno neizostavni deo je svih pohovanih jela, kačkavalja, bećkih i karađorđevih šnicli.

## Tartar sauce

**Tartar sauce** is basically made from mayonnaise. It is one of the most recognizable and most widely spread sauces. It is excellent as a dressing for a salad, such as turkey salad, various cold pasta salads and bound vegetables and meat salads, it is often used as an excellent sandwich spread. Fits perfectly with fish dishes. And of course it is an indispensable part of all fried meals.

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
114423	Tartar sauce 270g (DOYPACK)	2,70	10	270	8 months	8600109514600	2103.90909080



## BBQ sos

**Barbecue sos** je proizveden je prema recepturi baziranoj na paradajzu. Specifičnog je dimljenog ukusa, a poseban slatkasti ukus mu daju specifični začini. Može da se koristi samostalno kao preliv, dodatak jelu ili za mariniranje mesa.

## BBQ sauce

**Barbecue sauce** is produced according to a recipe based on tomatoes. It has a specific smoky taste, and specific spices give it a special sweet taste. It can be used on its own as a topping, as a side dish or for marinating meat.

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
115322	BBQ sauce 270g (DOYPACK)	2,70	10	270	8 months	8600109153229	2103.90909080



## Gril sos

**Gril sos** je proizveden je prema recepturi baziranoj na majonezu uz dodatak posebne mešavine začina. Koristi se kao dodatak jelu, a naročito uz meso sa roštilja.

## Grill sauce

**Grill sauce** is produced according to a recipe based on mayonnaise with the addition of a special spice mixture. It is used as a side dish, especially with grilled meat.

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
114426	Grill sauce 270g (DOYPACK)	2,70	10	270	8 months	8600109144265	2103.90909080



## Kečap Blagi Ljuti Pizza

**Vital tomato kečap** je delimično koncentrovani sok paradajza sa dodatkom sirćeta, šećera, soli i raznih začina. Učestvuje u obogaćenju celodnevne ishrane, kako dece tako i odraslih osoba. Kečap je inače jedna od najprisutnijih namirnica u frižiderima širom sveta i predstavlja zdravu namirnicu zbog velike količine likopena u sebi. Najvažniji izvor likopena je paradajz, ali još u većoj koncentraciji ga ima u kečapu i u sosevima od paradaja.

## Ketchup Mild Hot Pizza

**Vital tomato ketchup** is partially concentrated tomato juice with the addition of vinegar, sugar, salt and various spices. It participates in enriching the daily nutrition of children and adults. Ketchup is, actually, one of the foodstuffs which are most frequently present in the refrigerators all over the world, and it is a healthy food product thanks to a large quantity of lycopene contained in it. The most important source of lycopene is tomato, but even in higher concentrations of it can be found in kitchen and in tomato sauces.

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
115127	Vital Tomato Ketchup MILD 100g (SCHT)	8,00	24	64	12 months	8600109151195	2103.20000000
115120	Vital Tomato Ketchup MILD 450 g (PET BTL)	5,40	12	72	12 months	8600109151201	2103.20000000
115121	Vital Tomato Ketchup MILD 950 g (PET BTL)	11,40	12	35	12 months	8600109151218	2103.20000000
115109	Tomato ketchup Mild 5kg (BKT)	5,00	4	35 pcs	12 months	8600109151188	2103.20000000
115217	Vital Tomato Ketchup HOT 100 g (SCHT)	8,00	24	64	12 months	8600109152109	2103.20000000
115211	Vital Tomato Ketchup HOT 450 g (PET BTL)	5,40	12	72	12 months	8600109152116	2103.20000000
115212	Vital Tomato Ketchup HOT 950 g (PET BTL)	11,40	12	35	12 months	8600109152123	2103.20000000
115319	Vital Tomato Ketchup PIZZA 100 g (SCHT)	8,00	24	64	12 months	8600109153137	2103.20000000
115314	Vital Tomato Ketchup PIZZA 450 g (PET BTL)	5,40	12	72	12 months	8600109153144	2103.20000000
115315	Vital Tomato Ketchup PIZZA 950 g (PET BTL)	11,40	12	35	12 months	8600109153151	2103.20000000



## Rastimo Blagi Ketchup

**Rastimo kečap** za decu se proizvodi od visoko kvalitetnog paradajz pirea, šećera, sirceta, skroba, soli i arome uz dodatak dozvoljenih aditiva i konzervansa, a po sopstvenoj recepturi.

Sadrži: vodu, koncentrat paradajza, šećer, sirće, skrob, so, stabilizator (E 412, E 415), konzervans (K-sorbatski), aromu i limunsku kiselinu.

## Rastimo Mild Ketchup

**Rastimo Mild Ketchup for children** is produced from high-quality tomato puree, sugar, vinegar, starch, salt and flavor with the addition of permitted additives and preservatives, and according to our own recipe.

Contains: water, tomato concentrate, sugar, vinegar, starch, salt, stabilizer (E 412, E 415), preservative (K-sorbate), aroma, and citric acid.

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
115321	Rastimo Mild Ketchup for children 270g (DOYPACK)	2,70	10	120	12 months	8600109153212	2103.2000000



## Rastimo Majonez

**Rastimo majonez za decu** sadrži 22% manje ulja u odnosu na delikatesni majonez te se svrstava u grupu salatnih majoneza. Obogaćen vitaminima A, D i B, proizvodi se od suncokretovog ulja visokog kvaliteta prema sopstvenoj recepturi. Pakuje se u polipropilenskoj čašici od 500 g, a transportno u kartonskim kutijama od 5 kg. Rok upotrebe je 150 dana, ako se skladišti na suvom i tamnom mestu na temperaturi 5-15 °C.

## Rastimo Mayonnaise

**Rastimo mayonnaise for children** contains 22% less oil compared to delicatessen mayonnaise and is classified into the group of salad mayonnaise. Enriched with vitamins A, D and B, it is produced from high-quality sunflower oil according to its own recipe. It is packed in a polypropylene cup of 500 g, and transported in cardboard boxes of 5 kg. Shelf life is 150 days, if stored in a dry and dark place at a temperature of 5-15°C.

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
114223	Rastimo Mayonnaise for children 270g (DOYPACK)	2,70	10	120	8 months	8600109142230	2103.90909080



## Rastimo Namazni margarin

**Rastimo margarin za decu** je margarin bogatog punog ukusa sa dodatkom mleka, obogaćen vitaminima A, D, B6, B9 i B12 te je stoga i namenjen deci.

## Rastimo Spread margarine

**Rastimo margarine for children** is a margarine of rich full taste with the addition of milk, enriched with vitamins A, D, B6, B9 and B12, and is therefore intended for children.

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
113218	Rastimo Margarine Spread 500g	5,00	10	35	150 days	8600109132187	1517.10900080



## Sirće Jabukovo i Alkoholno

**Jabukovo sirće** je dobijeno sirćetnom fermentacijom vina od jabuke, koje se dobija prethodnom fermentacijom iscedeđenog soka od jabuke. Koristi se kao dodatak u ishrani ili kao začin.

**Alkoholno sirće** je dobijeno sirćetnom fermentacijom alkoholne komine, koja se dobija razblaživanjem čistog 96% etilalkohola vodom do željene koncentracije. Koristi se kao dodatak u ishrani ili kao začin ili kao sirovina za pripremanje prehrabnenih i drugih proizvoda.

## Vinegar Apple Cider and Alcohol

**Apple cider vinegar** is obtained by vinegar fermentation of apple wine, which is obtained by pre-fermentation of squeezed apple juice. It is used as a dietary supplement or as a spice.

**Alcoholic vinegar** is obtained by vinegar fermentation of alcoholic pomace, which is obtained by diluting pure 96% ethyl alcohol with water to the desired concentration. It is used as a dietary supplement or as a spice or as a raw material for the preparation of food and other products.

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
119103	Vital Apple Cider Vinegar 1L	6,3	6	100	18 months	8600109191030	2209.00910000
119102	Vital Alcohol Vinegar 1L	6,3	6	100	18 months	8600109191023	2209.00910000



## Biljni mrs

**Biljni mrs** je proizvod dobijen posebnim postupkom kristalizacije iz najkvalitetnijih biljnih ulja i biljnih masti. Izrazito je žute boje, homogene strukture i ukusa koji podseća na maslac. Visoka hranjiva vrednost, bogat sadržaj biološki važnih nezasićenih masnih kiselina, laka svarljivost, odličan ukus i miris čine ga povoljnom namirnicom za ljudsko zdravlje. Posebno je značajan kao izvor vitamina E koji organizam ne može da proizvede pa je potreban njegov unos putem hrane. Budući da je Biljni mrs izrađen isključivo od biljnih masnoća, on ne utiče na stvaranje holesterola. Preporučuje se kod pripreme svih vrsta jela i kolača, kao i u ishrani osoba koje konzumiraju namirnice isključivo biljnog porekla.

Specifičnim izgledom, ukusom, mirisom i bojom ovaj proizvod je predviđen za specijalnu namenu, kao supstitut kravljeg masla.

## Vegetable ghee

**Vegetable ghee** is a product obtained by a special process of crystallization from top-quality vegetable oils and vegetable fats. It is of extremely yellow color, of homogenous structure, and of flavor reminiscent of butter. High nutritional value, rich content of biologically important unsaturated fatty acids, easy digestibility, excellent taste and smell make it a food favourable to human health. It is particularly important as a source of vitamin E, which the body cannot produce, so it is necessary to get in through food. Since the vegetable ghee is made exclusively from vegetable fat, it does not affect the creation of cholesterol. It is recommended for preparing all kinds of dishes and cakes, as well as in the nutrition of people who eat only food of plant origin.

With its specific look, taste, smell and color, this product is provided for a special purpose, as a substitute for the cow butter.

Product code	Product description	Package (Net weight)	Transport pack.	Cases per pallet	Expiration date	Product bar code	Tariff number
112511	Vegetable ghee 450g	9,00	20	35	18 months	8600109125110	1516.20910080
112501	Vegetable ghee 1kg	12,00	12	36	18 months	8600109125011	1516.20910080
112502	Vegetable ghee 2kg	12,93	6	30	18 months	8600109125028	1516.20910080
112503	Vegetable ghee 3kg	13,08	4	30	18 months	8600109125035	1516.20910080
112504	Vegetable ghee 5kg	21,37	4	17	18 months	8600109125042	1516.20910080



Vital a.d.  
Kulski put bb,  
21460 Vrbas, Srbija  
tel: +381 (0)21 795 57 01  
[www.vital.rs](http://www.vital.rs)

[www.albus.rs](http://www.albus.rs)

[www.rubin.rs](http://www.rubin.rs)

[www.medela.rs](http://www.medela.rs)

[www.vital.rs](http://www.vital.rs)

[www.ratar.net](http://www.ratar.net)